

**Healdsburg AAUW Board
Fund Business Meeting Minutes
January 13, 2025
FINAL**

Location: Healdsburg Community Center

Board Members Attending: Quorum = 8 (based on 15)

Nancy Jane Andrews, President
Celeste Plaister, Vice President
Pam Jones, Secretary
Kim Alexander, Communications Director
Dena Cochran, Fundraising Co-Director
Kerry Weiner Elkind, Scholarship Director
Janice Sexton, Membership Co-Director
Donna Campoverde, Membership Co-Director
Cathy Mock, Mission-based Programs Director
Linda Clark, Social Activities Co-Director
Patty McHugh, STEM Director
Laura Tredinnick, Past President

Absent:

Julie Hanamura, Treasurer
Renee Simi, Fundraising Co-Director
Mary Newman, Social Activities Co-Director

1. **Call to Order:** President Nancy Jane Andrews called the meeting to order at 1:10pm
2. **Minutes:** Kim Alexander moved and Kerry Weiner seconded approval of the December minutes. Unanimous approval.
3. **Fundraising Report:** Dena Cochran/Patty McHugh
 - a. Year-end Letter – \$36,155 received; 53% of membership; average \$351; discussion of “close the gap” strategies including additional letter (April), personal calls, visuals for measuring percentage of goal reached, and/ or “competition” among internal interest groups – all of which would be continuous throughout the year
 - b. The Judy Jordan grant has been renewed
 - c. TechTrek – \$8,000 received
4. **Financial Report:** Nancy Jane for Julie Hanamura
 - a. Affirmed the fundraising report
5. **Scholarship Update:** Kerry Weiner
 - a. High School questionnaire is being refined
 - b. Santa Rosa Junior College scholarship for re-entry college women (3rd year). Will offer \$4,000 in spring. Applications in March/April.

- c. Al Garren Scholarship – three at \$4,000 each were awarded in 2024 for the fourth year of college.
6. **Adjourn**
The Fund meeting was adjourned at 1:40pm. Next Board meeting February 10, 2025 at the Community Center.

Respectfully submitted,
Pam Jones, Secretary