

**Healdsburg AAUW Board
Branch Business Meeting Minutes
January 13, 2025
FINAL**

Location: Healdsburg Community Center

Board Members Attending: Quorum = 8 (based on 15 officers)

Nancy Jane Andrews, President
Celeste Plaister, Vice President
Pam Jones, Secretary
Kim Alexander, Communications Director
Dena Cochran, Fundraising Co-Director
Kerry Weiner Elkind, Scholarship Director
Janice Sexton, Membership Co-Director
Donna Campoverde, Membership Co-Director
Cathy Mock, Mission-based Programs Director
Linda Clark, Social Activities Director
Patty McHugh, STEM Director
Laura Tredinnick, Past President

Absent:

Julie Hanamura, Treasurer
Renee Simi, Fundraising Co-Director
Mary Newman, Social Activities Co-Director

1. Call to Order: President Nancy Jane Andrews called the meeting to order at 1:41pm

2. Minutes: Linda Clark moved and Janice Sexton seconded a motion to approve the December 2024 minutes. Unanimous approval.

3. Financial Report: Nancy Jane for Julie Hanamura. No action.

COMMITTEE REPORTS

4. Communications Update: Kim Alexander

- a. Transition Issues – Website is in a state of coordination with the national organization’s platform
- b. TTAG Instagram Options – TTAG Advisors Karla Rosen and Diane Myers, and the TTAG board, are reviewing a proposal for guidelines for a separate, but AAUW-Healdsburg-connected Instagram account, from Kim Alexander and Patty McHugh. The edited version will be shared with the Board for review.

5. Membership Update: Janice Sexton, Donna Campoverde

- a. Current membership: 189
- b. Nancy Jane is conducting special outreach to Enso Village
- c. National will increase dues by \$5 in July through 2029

6. Mission-based Programs Update: Cathy Mock

- a. Teacher Holiday Supplies Fund – \$1,400 is being distributed to schools
- b. Volunteer readers (permanent and alternate) are needed for 2nd graders at three schools. Volunteers will need fingerprinting.

7. Public Policy and DEI Updates: Nancy Jane Andrews

- a. Positions not yet filled. Volunteers needed; please submit names.

8. Social Update: Linda Clark

- a. February: Feb. 1 Wine and Dine; Feb. 12 Lunch Bunch at Maison Porcella; Feb. 27 Happy Hour at The 222
- b. Follow-up on Chamber of Commerce – We have renewed membership and can post in their newsletter, including soliciting membership and fundraising

9. STEM Update: Patty McHugh

- a. TechTrek – Memo of Understanding with State AAUW is in process. Healdsburg branch will sponsor eight girls, six go to Sonoma State with two to go to another venue, due to oversubscription to Sonoma State.

10. President's Report: Nancy Jane Andrews, Celeste Plaister

- a. Speaker's Program
 - i. Upcoming – Reach for Home, YMCA, Corazon Healdsburg, Native American community.
 - ii. Consider including non-Healdsburg speakers/focus
 - iii. Ask attendees for feedback
- b. Nominating Committee
 - i. Chairman: Celeste Plaister. Members: Donna Compoverde and Julie Hanamura

11. Adjourn

The Branch meeting was adjourned at 2:46pm. Next Board meeting Feb. 10, 2025 at the Community Center.

Respectfully submitted,
Pam Jones, Secretary