

**Healdsburg AAUW Board  
Fund Business Meeting Minutes  
December 9, 2024**

Location: Healdsburg Community Center

**Board Members Attending: Quorum = 8 (based on 15)**

Nancy Jane Andrews, President  
Celeste Plaister, Vice President  
Pam Jones, Secretary  
Julie Hanamura, Treasurer  
Kim Alexander, Communications Director  
Dena Cochran, Fundraising Co-Director  
Renee Simi, Fundraising Co-Director  
Kerry Weiner Elkind, Scholarship Director  
Janice Sexton, Membership Co-Director  
Donna Campoverde, Membership Co-Director  
Cathy Mock, Mission-based Programs Director  
Linda Clark, Social Activities Co-Director  
Patty McHugh, STEM Director  
Laura Tredinnick, Past President

**Absent:**

Mary Newman, Social Activities Co-Director

1. **Call to Order:** President Nancy Jane Andrews called the meeting to order at 1:05pm
2. **Minutes:** Laura Tredinnick moved, and Renee Simi seconded, approval of the November minutes as amended. Unanimous vote in favor.
3. **Fundraising Report:** Dena Cochran/**Renee Simi**  
Fundraising letter #1: \$17,880 from 50 gifts, \$358 average, including 28 members. Fifteen upgraded their contribution, five downgraded. Giving Tuesday email: 3 gifts from nonmembers. Dec. 2 letter #2, to those who hadn't donated. 2025 Projection – Without a marquee event in 2025, Renee estimates 2025 will bring in about \$30,000 and suggests a Spring (February-March) direct mail appeal to members along with a supporting email. Renee suggests offering a “match” option in 2025. Also consider using the Happy Hour at Merriam for a fundraising opportunity
4. **Fund Financial Report:** Julie Hanamura
  - a. Cash/Inv. \$324,000. Disbursements: \$42,000 to scholarship recipients for fall

2024 registrations.

b. Garren Fund (Year-two scholarship to complete college education): \$8,000 distribution in fall 2024, \$125,000 remaining.

5. **Scholarship Update:** Kerry Weiner

Working with SRJC on identifying potential scholarship recipients

6. **Adjourn**

The Fund meeting was adjourned at 1:41pm. Next Board meeting January 13, 2025 at the Community Center.

Respectfully submitted,  
Pam Jones, Secretary