

**Healdsburg AAUW Board  
Fund Business Meeting Minutes  
November 12, 2024**

Location: Healdsburg Community Center

**Board Members Attending: Quorum = 8 (based on 15)**

Nancy Jane Andrews, President  
Celeste Plaister, Vice President  
Julie Hanamura, Treasurer  
Renee Simi, Fundraising Co-Director  
Kerry Weiner Elkind, Scholarship Director  
Janice Sexton, Membership Co-Director  
Cathy Mock, Mission-based Programs Director  
Mary Newman, Social Activities Co-Director  
Patty McHugh, STEM Director  
Laura Tredinnick, Past President

**Absent:**

Pam Jones, Secretary  
Kim Alexander, Communications Director  
Dena Cochran, Fundraising Co-Director  
Donna Campoverde, Membership Co-Director  
Linda Clark, Social Activities Co-Director

1. **Call to Order:** President Nancy Jane Andrews called the meeting to order at 1:10pm
2. **Minutes: October 2024 Fund Minutes Approval:** Julie Hanamura moved for approval of the minutes and Renee Simi seconded the motion. Minutes were approved unanimously.
3. **Fundraising Report (Renee Simi)**
  - A. End of Year Fundraising letters**

Renee reported that last week 265 letters were sent to members and other past supporters last week. Another 195 will be sent out in the beginning of December.
  - B. End of Year Fundraising**

Several e-blasts will be sent in December out to members and past supporters starting on "Giving Tuesday" December 3, 2024.
  - C. Our Interest Group leaders to be contacted re: year fundraising efforts**

Suggested that group leaders tell their members about our year-end fundraising effort to raise money for our scholarship and educational programs. Our goal is 75% member participation.
  - D. Fundraising Spreadsheet**

Renee has created a fundraising spreadsheet so we can easily keep track of donors.

**E. PSST Grant**

Julie reported that the Branch received a final check of \$3,500 from the PSST grant to be used for Healdsburg students.

**4. Fund Financial Report (Julie Hanamura)**

As of October 31, 2024, unrestricted funds were \$197,000, restricted funds \$163,000, totaling \$360,000. Revenue of \$3,500 from PSST Grant and expenses of \$2,620.

**5. Scholarship Update (Kerry Wiener)**

**A. Software change at SRJC**

SRJC is updating their scholarship software which searches for potential scholarship recipients, and this update will help increase the pool of potential recipients qualified for our scholarships.

**B. Reentry Definitions**

Discussion was held on what the word reentry means. We will keep our description of our SRJC scholarship, AAUW Healdsburg Reentry Scholarship.

**C. Adjust application language**

Wording is being adjusted to say applicants “intend” rather than “complete” 4 years of college.

**D. Verified financial need**

Discussion held on how to clarify how to determine financial need utilizing FAFSA.

**E. Scholarships awarded**

Eight Re-entry scholarships were given out last year, and we will be able to award at least \$34,000 worth of scholarships next year.

**6. Adjourn:**

The Fund Business meeting was adjourned at 1:46 pm. Next meeting will be on December 9, 2024.

Respectfully submitted,  
Celeste Plaister, Vice President