

Healdsburg AAUW Board Minutes: Branch Business Meeting

Date: November 13, 2023

Location: Healdsburg Community Center

Time: 1:32 pm

Board Members Attending: Laura Tredinnick, Kate Van Ness, Kim Alexander, Janice Sexton, Nancy Jane Andrews, Tyra Benoit, Cathy Mock, Donna Campoverde, Patty McHugh, Linda Clark, Kerry Weiner Elkind

Absent: Julie Hanamura, Dena Cochran

1. Call to Order:

President Laura Tredinnick opened the Branch Meeting at 1:32 pm.

2. Branch Minutes:

Donna Campoverde reported that the September Branch Meeting Minutes were approved online.

3. Branch Financial Report:

There was no update to the branch financial report.

4. Communications:

Kim Alexander has found a potential new Social Media publisher.

Kim also followed up on her request from the September meeting, asking board members to contact Laura Tyler. Laura is currently updating the website. Board members are asked to review the area of the site for which they are responsible and to contact Laura Tyler with any questions.

The Grapevine deadline is the 15th of the month, for publication of articles appearing in the following month's edition. Laura Tredinnick requested that The Grapevine deadline reminder email be scheduled for one week after the publication of The Grapevine instead of when the new Grapevine is published on the first of every month.

5. Membership:

Janice Sexton reported that as October 1 the branch has 8 new members. Four of these new members are rejoining members.

Total membership is now at 181.

AAUW California has created a Membership Toolkit. Healdsburg AAUW has already implemented many of the ideas in the kit. Hiking Groups and Happy Hour events have helped to recruit new membership. Janice plans to present some of the toolkit ideas to the board at a future board meeting. It was commented that Enso Village might be a good source of new membership. Rosemary Jordon is the Enso contact.

AAUW National has given the branch 3 free memberships. We will need to discuss how to use them.

6. Mission Based Programs:

Cathy Mock is working on starting a new Reading Rocks program at Mattie Washburn Elementary school in Windsor.

An E Blast will be sent this week requesting Holiday School Supply donations. \$10 is requested from members who wish to donate. The funds go to the elementary schools in Healdsburg Unified and Westside to purchase classroom school supplies. Donations will be accepted at the Holiday Party on December 5th or may be sent to the P.O. Box.

7. Public Policy:

Corazon Healdsburg invited AAUW to make an altar at the annual Dia de los Muertos event at the end of October. Unfortunately, we were unable to make the altar this year but plan to participate next year.

Ty distributed the AAUW California Public Policy Program flyers to the board. AAUW's 4 Public Priorities are outlined. This year, AAUW Healdsburg plans to focus on the area of Social and Racial Justice for All Members of Society.

An event is being planned for Thursday, January 25. The event will focus on reproductive choice and health and will be held at the 222. The event space is being donated. The cost to the branch will be \$200 for tech support.

AAUW Petaluma is holding a Gun Violence event on Sunday, January 28. All of the North Bay AAUW branches are participating in the event. Laura Tredinnick brought up the possibility of donating \$200 from the Public Policy budget to support the event. After discussion, Linda Carter moved to donate \$200 to the Petaluma Branch, the motion was seconded by Cathy Mock and Kate Van Ness and was approved unanimously by the board.

8. Social:

Linda Clark was pleased to report that there are 64 members and guests registered for the Holiday party on December 5th. 60 attendees were required to break even.

A Wine and Dine event is scheduled for February 3rd. An E Blast will be sent out soon. The October Wine and Dine event was not held due to lack of host volunteers.

A Lunch Bunch is scheduled for January 31 at the Bollywood Restaurant.

Upcoming Cultural Events include a Smart Train trip to Larkspur for lunch and a Spring trip to the Marine Mammal Center.

9. STEM:

The Stargazing Event was a great success with 14 girls attending and two parents volunteering to be drivers and chaperones. The mobile permissions App is working well.

There are several upcoming events. A 6-month celebration and planning party at Karla Rosen's house as well as a TTAG Holiday party. The committee is looking for a female architect as a speaker.

10. President's Report:

Planning continues for the Speaker Series which will begin in January. This program will be held prior to scheduled monthly board meetings at the Healdsburg Community Center. The meeting room will be available at 11:30 for attendees to gather and socialize and the program will begin at noon. The speaker will be allotted 30 minutes followed by questions and an AAUW Board update. The first speaker will most likely be Ariel Kelly (still to be confirmed). Laura and her committee have developed a list of potential speakers and would welcome suggestions.

There is a possibility to have Chris O'Sullivan present a Spring Forum series, live at the Raven Theatre. Chris contacted us! The plan is to query everyone on the Forum Email list to measure interest. If there is sufficient interest, we will work with the Raven and So Eventful to make it happen.

11. Adjourn.

Laura Tredinnick closed the Branch Meeting at 2:55pm.

Respectfully submitted,

Donna Campoverde
Secretary

Approvals:

Nancy Jane Andrews
Laura Tredinnick
Linda Clark
Kim Alexander
Cathy Mock
Kerry Weiner Elkind
Kate Van Ness
Tyra Benoit
Janice Sexton
Patty McHugh