

Healdsburg Branch Strategic Goals for 2023-2024

- Support a semi-annual action to support Diversity, Equity and Inclusion (DEI).
- Continue to develop a long-term fundraising plan.
- Improve end-of-year member donations from the current 30% to 75%.
- Develop a plan for the Speakers Series by December 31 and implement it by early 2024.
- Pursue possible development of new interest groups such as Art, Garden, Mahjong, and Movies.