

## **Healdsburg AAUW Board Minutes: Branch Business Meeting**

**Date: March 13, 2023**

**Location: Healdsburg Community Center**

**Time: 1:00 pm**

**Board Members Attending:** Laura Tredinnick, Nancy Jane Andrews, Kim Alexander, Janice Sexton, Tyra Benoit, Donna Campoverde, Cathy Mock, Julie Hanamura, Dena Cochran

**Absent:** Beth Wolk, Kerry Weiner Elkind, Kate Van Ness, Patty McHugh

### **1. Call to Order:**

President Laura Tredinnick opened the Branch Meeting at 1:09 pm.

### **2. February Branch Minutes:**

Donna Campoverde reported that the February Branch Meeting Minutes were approved online.

### **3. Branch Budget Report:**

There was no budget update.

### **4. Communications:**

Kim Alexander requested that she be copied on all email correspondence to Communications committee members. Kim is working on documenting the committee's chain of command and processes.

A new logo has been developed by AAUW National. Laura Tyler will follow-up with National to determine if the Healdsburg branch must use this new logo on our website.

### **5. Membership:**

There are no new members this month. Total membership is now at 178.

AAUW National has resumed invoicing membership renewals made via email. AAUW Healdsburg will continue to use the National website for renewals but not for new members. New members at this time must pay by check. As discussed last month, the board is considering the creation of a website link to collect membership dues electronically at the branch level. One potential problem with collecting dues locally is the 3% PayPal cost for each transaction. The board discussed the possibility of setting up an ACH (Automated Clearing House) with the Bank of Marin to allow members to pay by credit card without incurring a fee.

We will be setting up an ACH with National for dues payments to and from the branch.

### **6. Mission Based Programs:**

Two successful programs were recently held at Healdsburg High School:

March 8 – Healdsburg High School Career Day which focused on medical careers.

March 9 – Healdsburg High School Academic Internship Program

## **7. Public Policy:**

An Equal Pay Day event is scheduled for March 14 from 6-9pm at The Studio at Plaza Cinema in Healdsburg. An article was published in the Healdsburg Tribune to promote the event. 45 tickets have been sold for the event and it is anticipated that the event will be sold out.

Plans are progressing for the Earth Day Climate Fest scheduled for April 22 from 1-4pm on the Healdsburg Plaza. This event is co-hosted by Climate Action Healdsburg and the City of Healdsburg. AAUW will set up an interactive booth featuring “Woman and the Climate Crisis”. Volunteers will be needed for this event. We would like to ask our Tech Trek returnees to assist.

As a member of the Healdsburg Chamber of Commerce, Healdsburg AAUW is entitled to one week to display a free banner on Highway 101.

A motion was made by Nancy Jane Andrews and seconded by Kim Alexander use the Branch’s free week to promote the Climate Fest. The motion was approved unanimously by the board.

222 Healdsburg Avenue has donated their week to Healdsburg AAUW so the banner will be displayed for two weeks.

## **8. Social:**

The February 22 Happy Hour at Longboard Winery was successful and well attended by new members.

Laura Tredinnick will develop a checklist for branch events. This will include items such as insurance and ABC license requirements.

## **9. Fundraising:**

Dena Cochran will reconvene the Homes Tour committee for a 2024 event. Possible venues under consideration for an additional fundraiser are the Enso Village and Mill District new construction projects.

## **10. STEM:**

The selection process has been completed for 8 Tech Trek attendees.

2 TTAG (Tech Trek Alumnae Group) participants are applying for the SSU residential counselor positions and 4-5 are applying to be virtual coaches.

## **11. President’s Report:**

Laura Tredinnik and Ty Benoit accepted a proclamation from the Healdsburg City Council this month. The proclamation will be published in the Grapevine newsletter.

Mary Barsony has made a Teck Trek supply request. It was decided to consider this request at a later date.

It was decided that Laura Tredinnick will continue to submit Grapevine articles from AAUW National's Board to board reports.

Lee Sigler has resigned from the board and the board must elect an interim Treasurer. Laura Tredinnick nominated Julie Hanamura. Nancy Jane Andrews noted that Lee has done a commendable job as Treasurer over the last 9 months. It has been a challenging year owing to changes made by National. Nancy extended thanks to Lee on behalf of the board and the membership for her service. A motion was made by Dena Cochran and seconded by Nancy Jane Andrews to elect Julie as interim Treasurer. The motion was approved unanimously by the board.

The Healdsburg Museum and Historical Society has opened new exhibit, The History of Volunteerism in Healdsburg. The Healdsburg AAUW branch is featured in the exhibit.

**12. Adjourn.**

President Tredinnick closed the Branch Meeting at 2:30pm.

Respectfully submitted,

Donna Campoverde  
Secretary