



**AMERICAN ASSOCIATION OF UNIVERSITY WOMEN  
HEALDSBURG BRANCH  
New Member Orientation**

**AAUW ASSOCIATION**

*Mission Statement:* AAUW advances equity for women through advocacy, education, philanthropy, and research.

*Value Promise:* By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

**CALIFORNIA AAUW**

AAUW California is the state's most active and diverse organization for women with nearly 13,000 members in 140 branches, plus over 5,000 members-at-large.

**HEALDSBURG AAUW**

Chartered in 1975 with 44 members, the Healdsburg Branch has been a community asset for almost four decades. Throughout the years, our strong connection to local schools for scholarships and volunteer initiatives, to National and California Public Policy issues that women care about — education, civil rights, equity in the workplace, reproductive rights, and gender discrimination, as well as membership activities and social events, have accounted for our increasing membership of around 190. For more information, please visit our website at [www.healdsburg-ca.aauw.net](http://www.healdsburg-ca.aauw.net). A password protected Directory is available on the website to all members.

**New Member Orientation:**

<b>Membership Director:</b>	<b>Janice Sexton</b>
<b>Buddy Program:</b>	New members are matched with a Buddy to help orient them to our Branch. Contact <b>Yvonne Schell</b> .
<b>New Member Coffee/Happy Hour:</b>	Hosted as a way to meet with board members and other new members, to have your photo taken, and learn more about the workings of AAUW. Contact <b>Yvonne Schell</b> .
<b>New Member Profiles:</b>	Profile new members for publication in <i>The Grapevine</i> . Contact <b>Hillary Kambour</b> .

**Mission-based Programs:**

<b>Mission-based Programs Directors:</b>	<b>Cathy Mock and Beth Wolk</b>
<b>Future Prep: Career Choices &amp; Life Skills:</b>	Help students at Healdsburg High School and Cloverdale High School learn about potential careers and the skills and experiences needed to obtain jobs and careers of their choice. Contact <b>Dena Lash</b> (Healdsburg), <b>Caroline Mercer</b> (Cloverdale).
<b>Reading Rocks:</b>	Help first graders improve their reading skills by listening to them read stories and encouraging them on a weekly basis. Contact <b>Diane Burnley</b> (HES); <b>Pat Bertapelle</b> (Westside).
<b>School Readiness:</b>	Help to ensure that all children in our community have the tools, resources and parent help that they will need to be ready for kindergarten. The focus is on birth to age 5, a critical time for a child's development. This committee helps with the preschool fair in Healdsburg as well as attending community meetings around this topic. Contact <b>Beth Wolk</b> .
<b>School Supplies Holiday Drive:</b>	Every year our members give school supplies to the elementary teachers of Healdsburg, which is very much appreciated by the staff at the schools. Contact <b>Beth Wolk</b> .

**STEM Program:**

<b>STEM Director</b>	<b>Patty McHugh</b>
<b>Tech Trek:</b>	Help select students for a one-week math and science camp for seventh-grade girls, on the campuses of Stanford or Sonoma State Universities. Contact <b>Nancy Haiston</b> .
<b>Tech Trek Alumni Group (TTAG):</b>	TTAG focuses on encouraging Tech Trek Alumni to stay connected to STEM talented, like-minded girls from middle school thru high school. AAUW mentors guide and set up TTAG participants for success by helping them plan and host their own fun programs and community events related to STEM. Contact <b>Karla Rosen</b> .

<b>Expanding Your Horizons</b>	For the past three decades the EYH chapter in Sonoma County hosts an annual event: a one-day, hands-on workshop conference exposing 7th and 8th grade girls to careers requiring a math and science background. Santa Rosa, Petaluma and Healdsburg AAUW all support the conference with donations and volunteers. Contact <b>Nancy Haiston</b> .
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#### Public Policy:

<b>Public Policy Director:</b>	<b>Ty Benoit</b> . Advocate for AAUW public policy priorities. Lead AAUW voter education and turnout campaigns for our branch. Contact <b>Ty</b> .
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#### Scholarships:

<b>Scholarships Director:</b>	<b>Julie Hanamura</b>
<b>AAUW Fund Coordinator:</b>	Healdsburg AAUW supports the work of the national AAUW from the funds raised by Healdsburg AAUW Fund. Contact <b>Julie Hanamura</b> .
<b>Santa Rosa Junior College (SRJC) Scholarships:</b>	Select and provide scholarships to re-entry women graduating from SRJC and continuing their education. Contact <b>Jane Martin</b> .
<b>High School Scholarships:</b>	Select and provide scholarships for girls graduating from local high schools to attend a four-year college or university. Contact <b>Beth Wolk</b> .
<b>Renewal Scholarships:</b>	Renewable scholarships for reentry women who have been awarded an AAUW Re-entry Scholarship, complete a 3 <sup>rd</sup> year of study at a time 4-year institution, and meet our criteria for the renewal award. Contact <b>Kay Kohler</b> .

#### Communications:

<b>Communications Director:</b>	<b>Kim Alexander</b>
<b>Website:</b>	Explore the website: <a href="http://www.healdsburg-ca.aauw.net">www.healdsburg-ca.aauw.net</a> . Contact <b>Laura Tyler</b> .
<b>Constant Contact:</b>	Keep in touch with current activities and events by reading email messages sent out by <b>Liz Loebel</b> .
<b>The Grapevine:</b>	Read and contribute to the AAUW-Healdsburg newsletter to gain and disseminate information about our Branch. Contact <b>Kim Brown</b> .
<b>Social Media:</b>	Our social media manager welcomes all new members on our Facebook Page and by email. Support our FB Page by clicking on "like" and reading its content. Contact <b>Jessica Cress</b> .
<b>Publicity:</b>	Publicize fundraising events and mission-based programs. Contact <b>Anna-Laura Jansma</b> .

#### Fundraising:

<b>Fundraising Director:</b>	<b>Dena Cochran</b>
<b>Spring Event:</b>	For many years, Healdsburg AAUW has conducted an annual Homes Tour, which was one of our major fundraisers. The COVID pandemic curtailed that event, and we are now planning a 2024 Homes Tour. It will require over 100 volunteers working in the months leading up to and on the day of the Event. The Branch will need the help of everyone who is able. Contact <b>Julia Graves (chair)</b> or <b>Alma O'Brien (co-chair)</b> .
<b>Forum:</b>	The AAUW Forum is an educational lecture series, Building Knowledge and Enriching Thought, and offers six-week courses in fall, winter, and spring via Zoom. Enroll in the courses and invite your friends, family, and neighbors to do likewise. Contact <b>Celeste Plaister</b> .
<b>Tech Trek Funding:</b>	Help solicit funds for seventh-grade girls to participate at a one-week math and science camp on the campuses of California colleges (Stanford or Sonoma State Universities). Contact <b>Mary Barsony</b> .
<b>eScrip and Amazon Smile:</b>	This fundraising program allows participating merchants to contribute a percentage of your purchases to Healdsburg AAUW Fund. Amazon is ending the Smile program on 2/20/23. Contact <b>Barbara Epstein</b> .
<b>Grants:</b>	Research and write grants for funding. Contact <b>Nancy Jane Andrews, Julie Hanamura, Rebecca LaLonde</b> or <b>Charlene Luks</b> .
<b>Healdsburg AAUW Fund:</b>	Tax-deductible gifts to our 501(c)(3) corporation are greatly appreciated: Healdsburg AAUW Fund, P.O. Box 1064, Healdsburg, CA 95448.

### Social Activities & Events:

<b>Social Activities Director:</b>	<b>Kerry Weiner Elkind</b>
<b>Wine &amp; Dine:</b>	Hosted by members to enjoy food and wine in a social surrounding. Check <b>Events</b> on the website or contact <b>Diane Burnley</b> or <b>Cindy Powers</b> .
<b>Lunch Bunch:</b>	Meet at a local restaurant to enjoy a fixed price lunch. Check <b>Events</b> on the website or contact <b>Maria Lucidi, Sue Finan</b> or <b>Linda Clark</b> .
<b>Happy Hours &amp; Spring Event After Party:</b>	Hosted three times a year by members as a fun way to meet new friends and keep in touch with other AAUW members. Check <b>Events</b> on the website or contact <b>Neita Comings</b> or <b>Carol Hazlett</b> .
<b>Cultural Events:</b>	On occasion, visit galleries, wineries, museums, and other places of interest with fellow AAUW members. Contact <b>Dena Lash</b> or <b>Liz Loebel</b> .
<b>Holiday Party:</b>	An early December event to celebrate the Holidays with members and their spouses/guests. Contact <b>Kerry Weiner Elkind</b> .
<b>Annual Meeting/ Garden Party:</b>	Held in early June at a member's home or a local picnic site to welcome the Board of Directors taking office in July. Check <b>Events</b> on the website or contact <b>Kerry Weiner Elkind</b> .
<b>Summer Picnic:</b>	Held at Lake Sonoma in mid-August, the picnic provides an opportunity for members and their spouses/guests to connect during the summer. Contact <b>Dena Lash</b> .
<b>Kick-Off Meeting:</b>	A mid-September social event for members only, providing an opportunity to catch up after the summer and to learn about AAUW's plans for the coming year. Contact <b>Kerry Weiner Elkind</b> .

### Interest Groups:

<b>Book Groups:</b>	Read and discuss books selected by the group. Evening and daytime groups meet monthly and are hosted by members. There are two Monday evening book groups: 2nd Monday contact <b>Ronnie Devitt</b> , 3rd Monday contact <b>Laura Tyler</b> , and 3 <sup>rd</sup> Monday Mystery Book Club contact <b>Hilary Hasco</b> . Monthly afternoon book groups: contact <b>Maria Lucidi</b> (1st Wednesday), <b>Judy Ivan</b> (1st Thursday), or <b>Marian Van Alyea</b> (last Thursday).
<b>Bridge:</b>	There are several bridge groups for different levels of players. Contact <b>Linda Clark</b> .
<b>Hiking:</b>	Meet weekly. Various levels of ability. Friday hiking contact <b>Beth Wolk, Julia Graves, Kerry Weiner Elkind, Michelle Regan</b> or <b>Hillary Kambour</b> . Monday hiking contact <b>Cathy Mock</b> .
<b>Great Decisions:</b>	Discuss various issues facing our nation and the world, looking at both sides of the issue to get a better understanding of the pros and cons. Contact <b>Nancy Haiston</b> (3 <sup>rd</sup> Tuesday group), <b>Laura Tyler</b> (1 <sup>st</sup> Wed. group) or <b>Phil Wright</b> (3 <sup>rd</sup> Monday group).