

Healdsburg AAUW Board Minutes: Branch Business Meeting

Date: November 14, 2022

Location: Healdsburg Community Center

Time: 1:24pm

Board Members Attending: Laura Tredinnick, Kate Van Ness, Nancy Jane Andrews, Lee Sigler, Kim Alexander, Dena Cochran, Janice Sexton, Patty McHugh, Tyra Benoit, Donna Campoverde, Julie Hanamura, Cathy Mock, Beth Wolk

Absent: Kerry Weiner Elkind

1. Call to Order:

President Laura Tredinnick opened the Branch Meeting at 1:24pm.

2. October Branch Minutes:

Donna Campoverde reported that the October Branch Meeting Minutes were approved online on October 25th.

3. Branch Budget Report:

Ty Benoit was asked to request a check for \$125 to reimburse Corazon Healdsburg for the use of their headsets at the Council Members Forum.

4. Communications:

A new MARCOM (Marketing and Communications) volunteer is needed as the former volunteer has moved away but has continued to make the Forum brochure. This position may potentially be outsourced as it requires special software and unique talent. A new Grapevine Editor will be needed by Spring 2023
Kim Alexander asked board members to recommend possible replacements.

5. Membership:

Janice Sexton reported that there were no new members in October but she has had 2-3 former members rejoining. 11 former members have not responded to renewal requests. There are four AAUW CA Leadership members on the AAUW Healdsburg branch roster. They have been helpful to Janice by facilitating communication with AAUW National. Recent changes to the process to become an AAUW member have made it more complicated at the branch level.

Hiking groups and book groups will be informed not only about new members but also will be given information about members who have not renewed.

6. Mission Based Programs:

Reading Rocks is underway at Healdsburg Elementary School and will soon start at Westside School.

A request was sent out in the November Grapevine for a \$10 donation for Holiday School Supplies for elementary teachers in Healdsburg. Checks should be made out to AAUW but some checks have been made out to Beth Wolk. Checks are being sent to

Beth's home address. Lee Sigler requested that in the future all checks be made out to AAUW and sent to the P.O. Box instead of a member's personal address. Checks will also be accepted at the holiday party.

7. Public Policy:

The committee is in the process of planning a Spring event. Ty Benoit asked board members for event ideas. Possibilities include a Women's Health/Rights panel or an event that would parallel Earth Day events in Healdsburg.

8. Social:

The holiday party will be held on December 2nd at the Smith Story tasting room at Bacchus Landing. Tickets are \$45 and can be purchased online or by check. 54 tickets have been sold with a limit of 120.

It was decided not to invite AAUW scholarship recipients to speak at the holiday party. It was also decided that other AAUW programs, such as Forum, not be promoted at the holiday party.

9. Stem:

Patty McHugh asked for member support for the TTAG (Tech Trek Alumnae Group) team. A committee has been formed to develop a plan. Patty will request space for an article in the upcoming Grapevine.

10. President's Request:

A meeting was held prior to the board meetings to better understand the PSST Grant. Kim Alexander, representing PSST, supports using the funds for scholarships in addition to Tech Trek and other school support programs.

The branch storage unit will be cleaned out in January.

11. Adjourn.

President Tredinnick closed the Branch Meeting at 2:08 pm.

Respectfully submitted,

Donna Campoverde
Secretary