

2021-2022 Healdsburg AAUW Year End Report

This has been another difficult year, marked by disruptive Covid surges and severe drought. Thankfully there were no local wildfires in summer/fall 2021. Our Branch goals were to add 40 new members this year. Due to interrupted meeting opportunities we did not meet that goal, but did add 16 members. Our second goal was to reinvigorate our Spring Fundraising efforts and raise at least \$20,000. Under Fundraising Director Dena Cochran's leadership this goal was achieved.

Highlights:

Communications: Laura Tyler

We added a Tech Tip to each month's Grapevine issue, highlighting answers to commonly asked questions about our website.

Our Scholarship Successes tab on our homepage continues to feature inspirational stories from our scholarship recipients.

Laura Tyler will assume the role of Webmaster going forward.

Fundraising: Dena Cochran

Direct donations were once again record breaking. Thank you to all who so generously donated.

The Madrona Reception and Luncheon Event sold out. Many thanks to Chair Julia Graves and to Lee Sigler and Julie Hanamura for managing ticket sales.

Mary Barsony, our Tech Trek fundraiser, raised the funds needed to send 8 girls to Tech Trek in person camp at Sonoma State.

Membership: Janice Sexton

We added 16 new members this year, bringing our current Branch membership to 185.

The membership application has been revised.

A New Member Interests spreadsheet has been sent to all interest leaders to encourage outreach to new members.

Mission Based Programs: Beth Wolk

Resumption of in person volunteer programs such as Reading Rocks is anticipated soon.

Books have been donated to all first grade students at Healdsburg Elementary, West Side, and Geyserville Elementary Schools.

Gift cards to purchase needed school supplies were given to principals at Healdsburg Elementary, Fitch Mountain, and West Side Schools.

Public Policy: Rebecca La Londe

October 2021, 200 Get Out the vote postcards were mailed.

December 2021, attended National Public Policy educational event on advocacy.

March 2022, attended a Zoom presentation in celebration of Women's History Month.

April 2022, Committee members attended Lobby Week training. They were assigned to meet with Assembly Member Jim Woods.

Scholarships: Julie Hanamura

We received 45 High School Scholarship applications and have chosen 15 recipients to receive \$2,000 each.

The Santa Rosa Junior College Re-entry Scholarships were awarded to 7 recipients at \$4,000 each.

The Al Garren Fund awarded 3 scholarships at \$4,000 each.

Many thanks to Scholarship Committee Chairs Beth Wolk, Jane Martin, Kay Kohler and their hard working committee members.

Social Activities: Kerry Weiner Elkind

Due to a September Covid surge our September 2021 Kickoff was canceled, but we did have a Zoom meeting, with many "What's New" comments from participants.

Later in the year, we were able to enjoy numerous activities dodging Covid: Summer Picnic, Happy Hours, Lunch Bunch, Christmas Party, Wine and Dine, and our Spring Branch Meeting.

Thank you to Kerry and her determined Committee who made these events a reality.

STEM: Patty McHugh

Tech Trek 2021: The residential program was canceled, but we sent 13 girls to Virtual Tech Trek.

Tech Trek 2022: In person camp has been confirmed. With Nancy Haiston and Linda Clark's leadership 8 girls have been selected.

TTAG (Tech Trek Alumni Group): There is on-going activity to establish this program in our area.