

## **Healdsburg AAUW Board Minutes: Board Meeting**

**Date: February 14, 2022**

**Location: Laura Tyler's, 243 Lorraine Court, Healdsburg**

**Time: 1:25-2:40 pm**

**Attending:** Kate Van Ness, Laura Tredinnick, Nancy Jane Andrews, Linda Clark, Kerry W. Elkind, Janice Sexton, Laura Tyler, Beth Wolk

**Absent:** Dena Cochran, David Hoppes, Julie Hanamura, Rebecca La Londe, Patty McHugh

**Guest:** Lee Sigler (for Dena Cochran)

1. **Call to Order:** President Kate Van Ness opened the Board Meeting at 1:25 pm.
2. **Updates/Questions Branch Budget:** David was absent but had provided budget updates. No outstanding issues were identified.
3. **Updates/Questions Communications:** Laura Tyler provided updates, reiterating the need for a Social Media person, announced that Rebecca West has resigned as head of Publicity, and that Sally Tischler is transitioning out of the Webmaster position. Laura has volunteered to take over as Webmaster for next year, so a new Communications Director will be needed for 2022-2023.
4. **Updates/Questions Membership:** Janice Sexton has developed a new member Interest Spreadsheet to more effectively integrate new members. Janice, Kerry and Yvonne met to discuss reinvigorating the Buddy Program. They have streamlined the process and will emphasize Community Service and Mission Based Programs, Committee membership opportunities followed by Social Activities.
5. **Updates/Questions Mission Based Programs:** Beth Wolk explained the Corazon Preschool Fair request for funding. After discussion, Janice made a motion to donate \$330 plus offer to provide AAUW volunteers to help with the event. The motion was seconded by Kerry and passed unanimously. Beth displayed the touching Thank You poster from the Healdsburg After School Program as well as other thank you letters from school principals.
6. **Updates/Questions Public Policy:** Rebecca was absent. The Public Policy Committee continues to work on Meeting With Legislators,

celebrating Equal Pay Day and planning for an August celebration of the Title IX 50th Anniversary.

- 7. Updates Questions Social Activities:** Kerry Elkind summarized upcoming activities and requested approval to proceed given changing COVID policies. Beth Wolk made a motion to approve moving forward, seconded by Janice Sexton and passed unanimously to proceed with planned activities while keeping up with changing health and safety requirements. Upcoming activities include Lunch Bunch @ Simi Winery, a Happy Hour @ Orsi Winery, an April Wine & Dine Event and collaboration with the Public Policy group on Equal Pay Day and the Title IX 50th Anniversary event. A new member “pop up coffee meet up” is also being planned.
- 8. Updates/Questions STEM:** Patty McHugh was absent. Tech Trek will take place in person (we hope) at either Stanford, UC Davis or Chico this summer. We are on target to fund 9 students and 1 alternate. Our first choice is Stanford.
- 9. Update from Vice President:** Laura Tredinnick reported she is still working on GoogleWork for nonprofits. She participated in the Regional Presidents Zoom meeting that includes Santa Rosa, Petaluma, Marin and Novato. Laura wants Healdsburg AAUW to begin now to brainstorm about our fund raising activities! What are some big, new approaches? Options mentioned were applying for grants from local foundations and hosting a live auction event. Some discussion also focused on better communicating our successes and programs to a wider public. Making presentations to local Rotaries as well as seeking advice from regional leaders will be pursued. **“We Change Lives”** was suggested by Beth as an impactful tagline. All agreed!
- 10. Adjourn. Kate closed the Board Meeting at 2:40 pm.**
- 11. Next Meeting:** March 14, 2022 @ 1 pm, location TBD.

Respectfully submitted,

Nancy Jane Andrews  
Secretary