

Healdsburg AAUW Board Minutes: Fund Meeting

Date: October 05, 2021

Location: Julie Hanamura's home, 230 Morgan Ridge Court, Healdsburg

Time: 1:30-2:30 pm

Attending: Kate Van Ness, Linda Clark, Laura Tredinnick, Nancy Jane Andrews, Dena Cochran, Kerry W. Elkind, David Hoppes, Rebecca LaLonde, Patty McHugh, Laura Tyler, Beth Wolk

- 1. Call to Order:** President Kate Van Ness opened the Fund Meeting at 1:35 pm. Minutes from previous meetings had been approved by online voting. The Fund Budget was also approved by online voting.
- 2. Fundraising Report and Special Guest:** Dena introduced Julia Graves who described the two options for this year's spring fundraising efforts. Option 1, Wine Country Estates and Option 2, Madrona Manor, A Sneak Peek! The Wine Country Estates (May 1, 2022) option would feature 4-6 outstanding properties and would include wine tastings and paired food provided by wineries and caterers. Projected revenues would include ticket sales (\$13,750), ads and sponsorships (\$15,000). Option 2, Madrona Manor Sneak Peek! (February 4 & 5, 2022) would entail both a Friday evening reception for 100 people and tour of the refurbished property and a lavish Saturday afternoon lunch and tour of the property for 50 people. Madrona Manor would provide the wine and food for both events. A silent auction would also be incorporated as an additional revenue opportunity. With very limited expenses for the AAUW projected revenues (\$22,000 or more) are obviously dependent on ticket pricing. A lively discussion included concerns about insurance, the available volunteer capacity for each option, and the logistics of driving & parking at the various Wine Country Estates. Julia reported that she and her able co chairs (Alma O'Brien & Naomi Ramsden) feel they can handle both events. Julie Hanamura volunteered to work on the computer logistics of the Silent Auction.

- 3. A Board Motion to proceed with the Madrona Manor Option was proposed by Beth Wold, seconded by Laura Tyler and passed on a voice vote.**
- 4. A Board Motion to proceed with The Wine Country Estates Option was proposed by Laura Tyler, seconded and passed on a voice vote.**
- 5. Fund Financial Report.** Dave and Julie are continuing to collaborate during this transitional period.
 - a. A question was raised about the \$2000 donation to AAUW National. Notes from the budget review meeting indicate that we would reassess this amount in May of 2022. Treasurer will follow up.
- 6. Scholarships.** Julie indicated that everything is proceeding well.
- 7. Adjourn. Kate closed the Funds Meeting at 2:35 pm.**