

Healdsburg AAUW Board Minutes

BOARD RETREAT

Date: August 24, 2021

Location: Rebecca LaLonde's Home: 406 Arabian Way, Healdsburg

Present: Kate Van Ness, Laura Tredinnick, Linda Clark, David Hoppes, Nancy Jane Andrews, Laura Tyler, Dena Cochran, Rebecca Lalonde, Julie Hanamura, Beth Wolk, Janice Sexton

Absent: Kerry Elkind, Patty McHugh

Meeting Summary

1. The meeting was called to order by President Kate Van Ness at 11:45 am. Kate gave a brief summary of Healdsburg's AAUW status stating that we are "doing surprisingly well" given a year of Covid-19 with cancellation of the Home Tour and Zoom presentation of The Forum. Kate thanked everyone for their hard work and generosity this last year.
2. Our new Treasurer, David Hoppes, presented the Budget Report. After minor revisions the Board will review and approve the final budget online. Because we rely on funds raised from the previous year, and also have scholarship money from the restricted Garren Fund we are in a stable financial position. Issues discussed included the need to follow up on late membership dues and to actively recruit new members. In reviewing the proposed Fundraising Budget the Board discussed pivoting to Spring Fundraisers that could include a Wine Country Garden Tour and other options. The traditional Home Tour is just not feasible.
3. Procedural Details were covered by President Van Ness. There are still outstanding Committee needs for Tech Trek, Social Media and Public Policy. Join us!!
4. Two overarching Goals were decided upon: INCREASE MEMBERSHIP BY 40 NEW MEMBERS! REINVIGORATE THE SPRING FUNDRAISERS FOR 2022 RAISING AT LEAST \$20,000!
5. Our Fall Kick Off is September 8. Come, and bring a potential new member!
6. Next Board Meeting: October 5 at Julia Hanamura's home. Information to follow.
7. Meeting adjourned at 2:15 pm.

Respectfully submitted by,

Nancy Jane Andrews, Secretary