AAUW BRANCH BOARD MEETING MINUTES, January 7, 2020

The AAUW Branch Board Meeting was called to order at 1:34 pm at Summit State Bank, 1001 Vine Street, Healdsburg.

Present: Linda Clark, Barbara Epstein, Mary Fitzgerald, Nancy Haiston, Kathryn Henderson, Barbara Reid, Karla Rosen, Mickey Sarquis, Kate Van Ness, Theresa Cabral, Julie Hanamura

Absent: Beth Wolk, Sue Campbell

Minutes: Motion to accept the 2019.12.3 Branch Board Meeting minutes was made, seconded and approved.

Social Activities- Kathryn Henderson

Action Items:

- Wine and Dine: Diane Burnley has joined Violet to co-chair the committee. The next Wine and Dine will be Feb. 22.
- Cultural Event: January 26th event will be publicized at the Forum and the first 35 to sign up will be eligible to attend.

Administrative: Kathryn Henderson

Action Item:

 Storage Unit Update – a storage unit has been rented at 1555 Grove Street, Healdsburg. The items in the storage unit should be inventoried in a manner to be determined. Kathryn, Theresa Cabral and Linda Clark will develop the inventory process and report to the Board at the February meeting.

Membership: Barb Reid

Action Item:

 Buddy/Mentor Process update: three buddy committees will be established: one in Windsor and two in Healdsburg. As new members join, they will be assigned to one of the appropriate committees. There will be two new member coffees, one in January and one in February to welcome new members. • A new Membership Directory will be added to the website by the end of January.

Public Policy: Rebecca La Londe (for Sue Campbell)

Action Items:

- VIP Program has been added as described in a Grapevine article by Judy Edmonds.
- Program Goals: Work Smart and resource mapping; Nancy Andrews will work to create a work smart training program.
- Meet with Mike McGuire Martha Noble has volunteered to set up a meeting with State Senator McGuire.
- 2 Minute Activist will be publicized at the Forum meetings.

Treasurer: Julie Hanamura

No questions or additions.

Website Manager/ Past President: Nancy Haiston

Action Item regarding Website:

- Advocacy page is under development and it will include links to public policy topics.
- Work Smart has been added to the right-hand column of the website Home.

One of the Great Decisions groups is open to adding new members. Nancy will send out an email to the membership informing them of the openings.

President- Linda Clark

Action Item:

- <u>FFA Parade Participation:</u> Barbara Epstein will follow up with Diane Burnley and Winky Merrill to determine whether they would like to organize the FFA Parade. One suggestion is that participants dress in Suffragette attire to celebrate the Women's Right to Vote Centennial.
- Women's March: Our Branch will have a table at the Women's March on January 18 held at Santa Rosa Courthouse Square.

- Advancement Goals: Member contributions to the branch (dues and donations) since July 1, 2019 exceeded 5 Star Goal target of \$30 per member.
- 2020 Convention: The AAUW Statewide Convention will be held April 17-19 at the Westin San Francisco Airport Hotel in Millbrae. Members are encouraged to attend. Information about the convention will be added to the website.
- All Star Goals: Linda stated that the Branch has successfully met the National AAUW Target of meeting four of five All Star Goals.

General: The Santa Rosa Junior College foundation has invited members of the Branch to attend an afternoon tea on January 16 from 2-4pm.

Communications- Mary Fitzgerald

Establishment of a Branch Twitter page was discussed. The Board determined that a Twitter page is not a good fit for the Branch at this time. The Healdsburg Chamber of Commerce has a Twitter account and the Branch is able to access it when appropriate (e.g., announcement of the Homes Tour).

STEM: Karla Rosen

Expanding Your Horizons ("EYH") has requested a donation, which will be made from the preapproved budget. The EYH program will be held on Saturday, March 28. AAUW Healdsburg will present a Money Matters workshop. EYH needs additional volunteers for the Recruitment and Workshop committees. The openings will be advertised at the new member orientation meeting, The Grapevine and in an email blast.

Meeting Adjourned at 2:43 p.m.

Theresa L. Cabral

Respectfully Submitted,

Theresa Cabral, Secretary

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