

**AAUW BRANCH BOARD MEETING**  
**Minutes, October 15, 2019**

Board Meeting of the AAUW Branch was called to order at 1:16 pm at Summit State Bank, 1001 Vine Street, Healdsburg.

**PRESENT:** Sue Campbell, Linda Clark, Barbara Epstein, Mary Fitzgerald, Nancy Haiston, Kathryn Henderson, Barbara Reid, Karla Rosen, Mickey Sarquis, Kate Van Ness, Beth Wolk

**Absent:** Theresa Cabral, Julie Hanamura

**MINUTES:** Motion to accept the 2019.9.3 AAUW Branch Board Meeting minutes, as amended, was made, seconded, and passed.

**BRANCH TREASURER'S REPORT:** Julie Hanamura  
No report, Treasurer absent

**Communications:** Mary Fitzgerald  
Forum material on website needs to be updated with winter programs.

Mary outlined procedure for collecting material.

For AAUW events involving distribution of funds, mission-based programs, social programs, toy drives, school support, or other social events, members should do the following:

- a.... Get a picture of the recipient with the AAUW member. Do not embed the picture in a document.
- b.... Get a signed Release form to allow the picture to be published
- c.... Identify the people participating
- d.... Send the pictures and a few sentences explaining the event to Mary.

Attached is a spreadsheet from Mary showing data on current website use.

Nancy Haiston now is the website content manager. All material for the Home Page and updates of Program pages should be sent to Nancy, not to Barbara Zarakov.

**Membership:** Barbara Reid

Healdsburg Branch now has 210 members. Barbara could use more help on her committee, particularly with Buddies program.

Decision on purchase of pins for members with their years of membership tabled to next year.

Barbara sent a spreadsheet to all board members with information on new members. Each board member should review the areas of interest and follow up with a welcome email to the new member with contact information for their interest.

Action Item: Barbara Reid to send Nancy an updated “New Member Orientation” for web posting.

**Mission Based Program:** Beth Wolk

Recommendation that AAUW not participate again in Downtown Healdsburg Fair.

**Public Policy:** Sue Campbell

Board members requested to sign up for 2-Minute Activist program and to encourage members of their committees and interest groups to do so.

Action Item: Sue asked Nancy to contact interest group leads to discuss the 2-Minute Activist program in their groups. Sue to provide information about the program.

**Social Activities** – Kathryn Henderson

All positions have been filled.

Action Item: Kathryn and Barbara Reid are going to research the availability and cost of storage areas.

**STEM:** Karla Rosen

Last evening’s reception for Teck Trek participants went well.

Discussed ongoing activities re possibility of mentoring program.

**New Issues -- Volunteering:** Linda Clark

Linda reported that we have received several requests from outside organizations for AAUW event volunteers. Decisions on three such requests:

- “Blues is a Woman” is educational and for women.
- “A Good Run” is a for-profit company and not within our mission
- “Dia de los Muertos Event” - A representative of Corazon, a community-oriented non-profit with educational and women’s programs, addressed the Board re volunteering for Día de los Muertos. A signup sheet

was passed among Board members. Linda will email the flyer to board members that includes links to volunteer sign ups. Board members are encouraged to send this to their team members as well.

**Branch Goals:** Linda Clark

Linda discussed The AAUW 5-Star Program and asked Board members to look at each of the Program components to see if any fits into her committee's "progress towards goals."

Meeting Adjourned at 3:01 pm.

Respectfully Submitted,

*Theresa L Cabral / BE*

Barbara Epstein, Acting Secretary  
on behalf of Theresa Cabral, Secretary