

2019-2020 BRANCH STRATEGIC GOAL

Goal:

Earn at least 4 stars of the AAUW 5 Star Program by June 30 2020.

Action Plan:

Utilize tools and reporting supplied by national AAUW to

- Programs to develop and implement 3-5 related programs and to complete community resource mapping
- Fund raising to focus on greatest needs or strategic plan focus
- Membership to retain 90% or more of branch membership and submit annual dues by September 30
- Communications to include Economic Security and Work Smart on websites and social media
- Public Policy to conduct a meeting with state legislators, collaborate with state policy chair and host public event to sign up Action Network
- Board to align planning with state and AAUW strategic plans and institutes a succession plan