

2018-19 Healdsburg Branch Strategic Goals

1. Tech Trek Mentorship Goal

Establish a mentorship program that trains 4 mentors to work with the class of 2019 Tech Trek girls.

Action Items:

1. AAUW Healdsburg will develop and recruit a Mentor Lead Position.
 - a. Prepare an article for the Grapevine defining the project and asking for volunteers.
 - b. Utilize the CA AAUW mentoring training packet.
2. The Mentor Lead will recruit, train and coordinate 3 branch members to mentor Tech Trek girls.
3. The mentors will follow each girl throughout high school helping them to navigate academics to include STEM classes, as well as investigate and apply to college.
4. The Mentor Lead will be a committee member of the STEM Director when that position begins July 2019.

2. New Member Experience Goal

Develop a New Member program that integrates so 80% of new members attend an event/activity/interest group within 3 months of joining.

Action Items:

1. Social Director to establish a method to identify new members at all events so that Board members, and others, can introduce themselves.
2. Board to identify neighborhood cohorts to develop bonds and areas of interest among branch members.
3. Membership Director/designee to assign buddy to new member from within their cohort.
4. Membership Director to provide Board members with copy of new member application form via email by Membership Chair with monthly report.

Updated: January 2019