

AAUW BRANCH BOARD MEETING

MINUTES OF 2018.10.15

PRESENT: Nancy Haiston, Ronnie Devitt, Linda Clark (LKC), Linda Compisi (LJC), Kate Van Ness, Beth Wolk, Kathryn Henderson, Patty Mc Hugh, Sue Campbell, Julie Hanamura

ABSENT: Andi Michelson, Terry Leach

The AAUW Branch Board Meeting was called to order at 4:20 pm at Healdsburg Junior High School.

MINUTES: The 2018.9.17 Branch minutes were approved as amended. Motion to accept was made by Beth, seconded by Ronnie. Passed

TREASURER'S REPORT: Julie Hanamura

Cash on Hand = \$12,678.

Total Assets = \$11,153, which includes a provision of \$1,625 for the 2020 national convention.

Total Liabilities = \$0

Total Revenue = \$1,100. This is all membership income (dues).

Total Expenses = \$417

A member of the Branch, Jude Patch Gugliemino passed away, a memorial donation of \$100 will be made from the Branch to the Fund. Short obituary will be provided to the Grapevine (Judy Edmonds)

Communications-Kate Van Ness

- Communication requirements were reviewed
- Need for a new Marketing/Communication replacement was discussed

Social Activities-Kathryn Henderson

- Report and upcoming events were reviewed
- An example of committee member event reports was provided
- Importance of RSVPing to events was discussed, possible options will be researched to encourage members to respond to invitations

Branch Director Reports

Membership-Patty McHugh

- Roster of non-renewals (36) was discussed and several members offered to call those members they know to assist with contact
- “Downtown Healdsburg”-brought in 1 new member and several people were interested. It was felt to be a worthwhile effort and it was suggested that we continue the program.

Programs- Sue Campbell

Discussed a possible Saturday program

Report back on VP, Pres & Past Pres Commitment-Beth Wolk

There was a discussion regarding length of time of board positions, President, VP, and Past President

Acquiring new board members and possibly limiting length of tenure of board members was discussed

After further review, it was decided to continue the current process

Report back on STEM-Linda Clark (LKC)

- There is a goal for 5 mentors/mentorship leader to be in place in time for start of the program
- LKC was requested to come back with tactics to reach this strategic goal

Job Description Review-LKC

Job description templates were sent out. Please complete by April

Policies & Guidelines: Review of proposed changes

- Motion by Sue and seconded by Ronnie to accept updated Branch Policies and Guidelines. Passed

- Updated Branch by-laws were reviewed. More discussion is needed. Nancy to put on next month's agenda.

PRESIDENT'S REPORT: Nancy Haiston

- Petaluma has proposed a Tri-Branch meeting; Petaluma, SR, Healdsburg, for Oct.2019. It was suggested that the meeting could rotate through the branches. Petaluma would be in charge of the first meeting.
- Approved brochure is being reviewed for errors but is almost complete
- NCCWSL (DC)-participation is not feasible for participation in this fiscal year 2018 - 2019 due to time required to identify a candidate.
- Business cards-National has a "program" that can be downloaded to personal computers on cardstock for business cards. Nancy will send information out and provide cardstock for those in need of cards
- The sound system has been replaced. Nancy suggested that the old sound system be placed on the Bulletin Board for free. Agreed

Development of tactics for Strategic Goals

Linda (LKC) and Beth will send tactics for the STEM strategic goal

Discussed what needs to be done as a board to enhance the New member experience

Possibilities include:

1. Selecting geographical areas and introduce members to each other
2. Put together list of new members and provide to board for outreach by board members
3. Patty will send out new member information to board members so that new members can be greeted
4. Kathryn will come up with idea to identify new members at events so that board members can introduce themselves

Meeting Adjourned 6:01 pm

Future Meeting dates: 11/12, 1/21*, 2/18*, 3/18, 4/15, and 5/13 from 4-6pm

*Ronnie's House; all other meeting at the Healdsburg Junior HS, Room 3

Respectfully Submitted,

Linda Compisi, Secretary