

AAUW BOARD MINUTES

Monday, October 20, 2014

Healdsburg High School

PRESENT: Sue Campbell, Gail Wright, Cecile Peters, Cynthia Adam, Charlene Luks, Nancy Haiston, Janet Hoehn, Diane Bartleson, Michele St. Clair, Winky Merrill, Judy Edmonds, Lynda Guthrie, Yvonne Hyatt

The minutes from the September 15 meeting were approved. The approved minutes will be sent to Karen Fanucchi and Nancy Haiston.

Charlene Luks will do the minutes for the November meeting.

TREASURER'S REPORT: Cynthia Adam discussed the treasurer's report and told us she has received payment from the 2 members who want a hardcopy of the Grapevine Newsletter mailed to them. In addition, Sue mentioned she has registered for the National AAUW convention that will occur in early June in San Diego. She is using her own points for the hotel arrangements and the cost will be \$800. The budget allows for one more person from our chapter to attend.

COMMUNICATIONS: Nancy Haiston informed us the website is up to date except for scholarship information. She noted that the board of directors picture page required too much time and work to post. Linda Clark is the new Facebook administrator. The assistant web page manager is in place and she is working on getting an assistant for the Grapevine editor. Nancy presented the board with a final draft of the Facebook Guidelines. Michele brought up questions about how much public policy should be posted on Facebook as she is inundated with suggestions from the national office about issues. Ronnie Devitt suggested a Facebook message could read, "if you care about this issue, check out the link". The Facebook guidelines will be added to the general guidelines that Sue has put together. The new board members will be contacted every year and asked whether or not their picture could be put on the Facebook page. New members will also be asked on the membership form they fill out if they are already on Facebook. The board voted to accept the proposals regarding Facebook.

SCHOLARSHIPS and GRANTS: Janet Hoehn met with Betty Perez from HEF and found out they are wanting to use iPads for the Transitional Kindergarten Program. We voted to donate \$6,450 to cover the cost of at least 10 iPads plus a charging station. If HEF can get a donation from Apple they may be able to acquire more. We also voted to give the Mike Hauser Algebra Academy \$8,250 for the summer program which helps 8th graders who are entering high school to be better prepared for their algebra class. The Public School Success Team (PSST) asked for a donation of \$3,000, but we voted to donate the amount of \$2,500 that was in the budget.

Janet will send out an e-mail blast of a complete list of school supplies our members may donate for the annual Christmas gift to the local public schools.

501(c)(3) UPDATE: Ronnie Devitt discussed the meeting with Geoff Peters, Cecile's husband, who is a professional advisor to non-profit organizations. He met with Cynthia Adam and Cecile to talk about the process of filing. To qualify as a non-profit (c)(3) organization our purposes for raising funds need to be supportive of education, philanthropy and research. The (c)(4) status we currently have allows us to engage in social activities that benefit our members as well as the broader community. We will go ahead and file for a 501(c)(3) status under the name of Healdsburg AAUW Fund. When approved we will have a tax ID #. The website will be updated to reflect the new status.

AAUW FORUM UPDATE: Judy Edmonds met with the folks who run the Raven Theater and reported they are excited to be involved with the proposed Forum. The first class will start Thursday, January 8, from 10-11:30 with registration starting on November 1. It will cost \$90 for a 6-week session. Chris O'Sullivan, the lecturer, is enthused. Ray Holley, a writer for the Healdsburg newspaper, will promote it with a poster and/or fliers and a writer from the Press Democrat will do a feature article.

Under a separate topic, Judy informed us that Career Choices started at the Cloverdale High School with 7 speakers participating on the topic of Health Care. Judy was thrilled that 40 students came. More dynamic speakers and topics are to come. She also stated that Westside School will start a "Reading Rocks" program after she meets with the principal. Ronnie suggested the name of the program be changed since it is rather dated. (More to follow on that idea)

DEGREE PROGRAM EQUIVALENCY: Gail Wright informed us that if there is a person who does not have a college degree (AA, 4-year or graduate level) she (Gail) may send a resume to the COO of AAUW who will review the resume and make a decision about whether or not to allow the person to become an AAUW member. The person applying must have a "strong" resume with significant experience in business, leadership, etc.

SPEAKERS SERIES: Winky Merrill talked about the meeting in January that will be held in cooperation with the Santa Rosa and Petaluma chapters as well as the LWV of Sonoma County on January 15 at 6:30 at the Glaser Center in Santa Rosa. There will be a panel of 5 speakers presenting a forum on perspectives on immigration. Winky asked for \$100-175 to be allocated to cover costs of so-sponsoring this event, primarily for the rental of the Glaser Center. We voted to approve the funds. On Wednesday, February 4, Katie Weber will show the film "The Invisible War" and will speak about sexual harassment in the military and legislation to address this serious problem. It will be held in the Healdsburg Public library on February 4th from 7-9pm. Also, coming up is our Nov 4 speaker series at the Healdsburg Public Library from 5-7pm featuring the co-presidents of Impact 100 Sonoma, a women's giving circle.

STRATEGIC PLANNING: Sue brought up the need for a longer, 3 hour meeting to be scheduled in addition to our regular monthly meetings for the purpose of discussing the questions listed in last month's minutes plus many more questions and topics. Some of these include:

- Our branch's strengths, its weaknesses
- How our members perceive the chapter
- How the community perceives AAUW
- How much money do we want to raise
- Do we want to be involved in advocacy

Sue will draft a list of questions and schedule a 3-hour meeting with a 1-hour wrap-up meeting to follow. We agreed to have an external facilitator.

The strategic planning meeting will be held at Sue's home sometime in late November or December.

The next regular board meeting will be November 17 in the High School library conference room at 4 pm.

The meeting was adjourned at 5:40 pm.

Respectfully Submitted,
Yvonne Hyatt