

The Grapevine

Healdsburg Branch

Advancing equity for women and girls through advocacy, education, philanthropy, research

October 2014 www.healdsburgaauw.com Vol.30 No.2

LET'S SOCIALIZE!

The Social Committee has been busy making plans for the coming months and we don't want you to miss out. So make certain you **save these dates.** Newsletter articles and email blasts will provide further details. And, don't forget to RSVP!

Thursday, October 16
Happy Hour
Healdsburg Museum
5-7 p.m.

Wednesday, October 22 Di Rosa Cultural Tour 9:30 a.m. departure

Saturday, November 1
Wine-N-Dine
Members' homes
6 p.m.

Wednesday, November 12
Lunch Bunch
Baci in Healdsburg
12 Noon

Sunday, December 7 Holiday Party RiverView Clubhouse 4:30-7:00 p.m.

-Lynda Guthrie

October Speaker Series

New Evening Event!

Please note: Day, Location, and Time are Different

"In Their Own Words"
How AAUW benefits local students

Wednesday, October 8 7:00-8:30 p.m.

Healdsburg Public Library
139 Piper Street, Healdsburg

Hear for yourself the many ways AAUW grants are making a difference in our community. This inspiring AAUW Speaker Series kick-off event will showcase the many ways our service



organization strives to enhance educational opportunities in Healdsburg and beyond.

Don't miss this opportunity to gain new insights into AAUW programs such as GEMS, Tech Trek, Career Choices, scholarships for re-entry women

at SRJC, and more.

Hardworking AAUW community service chair/co-chairs **Victoria Toboni, Beverly Liberman, Joyce Scramaglia,** and others will offer highlights of their educational enhancement programs, then introduce you to select students whose candid personal stories will illustrate how these opportunities influenced their lives and aspirations.

Carol Hazlett has graciously agreed to emcee this lively and engaging event, which includes dessert, beverages, and time to mingle after the student presentations.

New and long-term members alike are encouraged to discover and take pride in what AAUW is all about at this special evening event. Mark your calendars today. Don't miss it!

-Diane Bartleson and Winky Merrill, co-chairs

President's Message

We held our annual Board retreat on



September 3, and had some very lively discussions about several important strategic directions for our branch. But first we celebrated how

successful 2013-14 had been with record Homes Tour revenues and continued strong membership growth. We also set goals again for 2014-15, which should be available on the web site. We do expect to see continued Homes Tour revenue and membership growth. Plus we're growing outside our Healdsburg community! Diane Bartleson is transporting our tremendously successful Career Choices program from Healdsburg High School to Cloverdale. We're also investigating the possibility of adding a second Reading Rocks program at West Side School. And we plan to increase the number of scholarships we give to graduating Healdsburg High School seniors as well as make them renewable. Last but not least, we have a great line-up of speakers for our speaker series and a wonderful social activities calendar that promises to have something for everyone.

Our strategic discussions focused on two key areas -- should we become a 501(c)(3) and what should our fund-raising goals be? Regarding the 501(c)(3) question, with benefits like discounted rates for postage and event space rental plus tax-deductible donations, the Board's vote was unanimously in favor of creating a 501(c)(3) entity for our branch. Ronnie Devitt will take the lead working with Cecile Peters's husband to set up the new entity and help

us work out the administrative and accounting changes we will need to make. Our fund-raising goals discussion will continue on through upcoming Board meetings, and I will report on the results. However, we did agree to pilot a new fundraising program we are calling the *AAUW Forum*. This will begin in January with two 6-week sessions led by popular speaker Chris O'Sullivan teaching the history of California. We plan to offer (at least) one session in the winter and one in the spring in celebration of the 40th anniversary of our branch. Stay tuned for more details.

And we have some great activities coming up. By the time this *Grapevine* issue goes to press we will have held our annual kick-off meeting at **Pat Swaney's** beautiful home on September 16. **Michele St. Clair, our new Public Policy Chair, is also putting together a candidates' forum to be held October 1 at 7 p.m.** in the Healdsburg High School cafeteria to focus on the issue of how we can make Healdsburg a top small town to live in as well as to visit. Hopefully we will have good attendance at both events. And I hope to see you there!

To continue acknowledging and celebrating our 40th anniversary, I will close with a short quote from an email from **Jean Short**, who was our first branch president back in 1975: "I spent almost a year trying to get 25 members to join before I could submit all the paperwork. I know I received several calls from State and National people urging us to join the Santa Rosa branch, as they did not think such a small group could sustain itself with such few members! Where are those non-believers now?" —**Sue Campbell**



Let's Make the 25th HEALDSBURG HOMES TOUR the Best Yet!

Sunday, May 3, 2015, 10 a.m. to 4 p.m.

This is a special year for the Healdsburg Homes Tour. Each year the tour has become better thanks to the dozens of members who have volunteered hours of work each year and who have dutifully bought tour and raffle tickets. Homes Tour is our major source of funding for the scholarships, grants, and programs that we support.

The 2014 tour was so successful in grossing almost \$50,000, that it will be hard to top that amount, even for the 25th anniversary. We are not going to make a lot of obvious changes. We plan to have six homes, the same price for tour and raffle tickets, the same hours, and the first Sunday of May date. We will be tweaking our three houses logo a bit and will be trying to make everything run more efficiently. We are setting up a 501(c)(3) entity so that donations will be tax deductible.

We will still need over half of our members working the day of the tour and many members to serve on the various committees in the months leading up to May 3.

- If you think that you can get even one sponsor or advertiser from a friend, acquaintance or service provider, be it a contractor, stock broker, landscaper, or financial advisor, contact **Patty McHugh** first to be sure that we are not soliciting the same people. She can also give you information about how to make the pitch.
- We need people to help with all types of publicity, i.e. writing articles for print and online media, distributing posters and postcards, and our brochure (new this year). Katherine Lacy is the branch's new publicity chair.
- A good sales person is needed to be in charge of raffle ticket sales. Remember the crazy way we
 passed out raffle tickets last year? There must be a better way; but last year more members got
 involved in buying or selling tickets than ever before, setting an all-time record of over \$11,000 in sales.
 Candy Danhausen and Terry Rosenstock will be getting the raffle donations.
- We also need people to be in charge of those tickets sold by merchants, and also people to help with printing and signs.
- If your home would be interesting for the tour, or if you know of someone else's home that would be a good addition, tell **Liz Loebel** or **Yvonne Schell** because they need a few more homes.

If you can help with any of the above jobs, please let **Ronnie Devitt** or **Cecile Peters** know. Later **Shally Schultz** will be asking for help for the mailing party, and **Charlene Luks** will be soliciting docents, cookie bakers, and other volunteers for the day of the event. **Thank you all!**—Ronnie Devitt and Cecile Peters, co-chairs

25th Healdsburg Homes Tour Put May 3, 2015 on your calendar!

Community Service



Our AAUW branch does a lot of remarkable handswork with local students. One of our programs that came out of Tech Trek, is GEMS (Girls Enaaaed in Math Science). Mostly fieldtrips, GEMS include those girls who have attended Tech Trek. plus several others from 8th through

grade who are interested in math and science. The following is a letter we received from one of the girls who made the most out of a field trip to Métier this summer. As you can see, she really IS a gem!

— Judy Edmonds

Hello, AAUW:

My name is Juliet Daniel. I am a senior at Healdsburg High School interested in pursuing a career in STEM, specifically in engineering. I did not attend Tech Trek, but I did tour Métier, Ltd. on a GEMS field trip.

Before touring Métier, I had a vague idea of what services the company offered and wasn't sure whether software or project management appealed to me. I decided to fill out the permission slip and show up anyway.

The GEMS tour consisted of an interactive game, a presentation by a few of the women at Métier, and a question-and-answer at the end. I was inspired by all of the speakers and was excited by the idea that one day I could work with interesting people like these women in project management. I began to consider that maybe one day I could be like them, working on engaging projects and enjoying what I did.

A few weeks after the GEMS field trip, I sent my résumé and cover letter to Métier. To my excitement, I was offered an interview with Sandra

K. Richardson herself! A week later, I received a call from Métier. I had gotten an internship!

The internship lasted for two weeks. I was assigned to work in Operations, with the lovely Alexandra Maxwell as my mentor. My main project was to take inventory of Métier's IT equipment, but I also took on odd jobs for the marketing department and shadowed software developers in PMO Central. Although I never analyzed data or coded programs myself, I gained valuable exposure to the software business. I had no idea how quickly two weeks could go by! As a result of my positive experiences at Métier, I plan to continue interning at Métier throughout the school year.

This fall I will apply to colleges. I know that getting accepted into a top university will take more than a good transcript or solid test scores. I will stand out because I have had real-life experience at a successful software company and have already begun to understand the level of dedication, responsibility, and competence it takes to be successful in the business and tech world.

But even more than that I will (hopefully) stand out to colleges because of my experiences at Métier. Because of my internship at Métier, I feel significantly more certain about entering the field of engineering. I plan to major in systems engineering, which branches off of the project management services that Métier offers. Without my internship at Métier, I would not have even considered this major. As I continue my internship at Métier, my understanding of business and tech, skills for the workplace, and plans for the future will continue to grow.

I never believed I could find big opportunities like this in a small town like Healdsburg, but through AAUW I now know that I can.

Thank you for all your effort in helping to inspire girls like me.

Sincerely, Juliet Daniel

Healdsburg AAUW Co-Sponsoring Candidates' Forum on October 1

Members are urged to attend the Healdsburg City Council Candidates' Forum being co-sponsored by AAUW on Wednesday, October 1, in the Healdsburg High School cafeteria at 7 p.m. Mimi Gurbst, formerly of ABC News, will moderate the event, which will be attended by all four candidates for Healdsburg City Council. The theme of the forum is: How to make Healdsburg the best small town to live in, now that we know it is the best small town to visit. Bring your concerns and questions! There will be an opportunity for the public to ask their questions in real time as well as the chance to present their questions in writing.

AAUW volunteers are also needed to assist with registering voters at the event. (See related article on page 8.)

—Michele St. Clair

Mark your calendar: November Speaker Series

Celia Canfield, Co-President

Impact100 Sonoma: Women Giving as One Tuesday, November 4 at 5 p.m. Healdsburg High School Library

Celia Canfield, Co-President of Impact100 Sonoma, describes an innovative grant-making organization of 100 Sonoma Valley women working together to magnify the impact of charitable giving to their community. *Note:* November 4 is *Election Day* – so please plan ahead!

-Diane Bartleson and Winky Merrill

If you are aware of any member who is ill, has had an operation, an accident, or has passed away, please notify **Sheila Kneass** so that a card can be sent to the person or family from AAUW. skneass@att.net or 707/433-5646.

-Sheila Kneass

From Washington

It is never too early to start preparing for Equal Pay Day, scheduled for *April 14, 2015*. Equal Pay Day is the symbolic day where women's earnings "catch up" to men's earnings from the year before. It takes almost four extra months each year, thanks to the gender pay gap. What will your state or branch do to mark this occasion? You can start by stocking up on mini (Equal) Payday candy bars while the stores are filled with Halloween candy!

-Michele St. Clair

Updated/Corrected Email Addresses

Maria Lucidi <u>mlucidi5@gmail.com</u>
Carolyn Lee Kelley carolynleekelley@gmail.com

New Members' Emails

Kim Alexander Joyce Bausch Kathryn Henderson Valerie Marder kimeliza28@yahoo.com jabausch@yahoo.com kathrynkeg@gmail.com jvkreger@sbcglobal.net

-Gail Wright

Public Policy Committee Being Formed

Are you interested in current affairs and especially the many issues that affect women and girls? Then consider helping to form a Public Policy Committee that will provide direction and assistance to the Board's mandate to keep Healdsburg AAUW members informed about the issues, and how to act on them most effectively. This is a chance for volunteers to really make a difference! If you would like to get in on the ground floor of this exciting new endeavor, call or write to the Board's Public Policy Chair, Michele St. Clair, 433-8090, msaintc@comcast.net —Michele St. Clair

Send all items for sale, wanted, or lending to the **Bulletin Boar**d when updated. Also please notify neitacomings@hotmail.com or 707/869-8442 of any changes you need to make. —**Neita Comings**

October Cultural Event Di Rosa Collection Wednesday, October 22

Meet at 9:30 a.m.

Come and experience art in a new way — Art Alive! Enjoy the extraordinary world-class art collection at di Rosa in the Carneros region of Napa Valley. Di Rosa originated as the shared vision of Rene and Veronica di Rosa, prolific collectors whose personal passion for art and adventuresome spirits fueled their support of art and artists. Their 125-year-old home and the famed vineyards around Winery Lake became the focal point not only for their life, but the development of the art collection that is now housed in three buildings, both contemporary and historic, as well as on the stunning scenic landscape surrounding the galleries. Considered the most significant holding of Bay Area art in the world, di Rosa houses approximately 2,000 works of art by more than 800 artists.

WHEN: Wednesday, October 22 TOUR: 11:00 a.m. - 12:30 p.m.

TOUR FEE: \$12; less \$3 for seniors 65+

(payable at the door)

MEET AND DEPART: 9:30 a.m. at the Foss Creek

Soccer Field on north

Healdsburg Avenue

LUNCH: Boonfly Cafe (just one mile

from di Rosa)

Please RSVP no later than Wednesday, October 15, to Violet Nelson at violetanelson@yahoo.com or 707/836-1896.

SAVE THE DATE for another event....

SUNDAY, JANUARY 18, 2015 !!!

Cirque du Soleil
KURIOS — Cabinet of Curiosities

Experience this unusual production of Cirque du Soleil at AT&T Park for a Sunday matinée. Show time is 1:30 p.m. Further details will be forthcoming in the next newsletter.

-Violet Nelson

Join the Lunch Bunch November 12!

On Wednesday, November 12 a special treat is in store. The Lunch Bunch will be munching at Baci Restaurant in downtown Healdsburg. Details have yet to be worked out, so watch for an email blast from Mickey and Sharyn Sarquis during October. There were 32 of you joining us for the September Lunch Bunch picnic at Truett-Hurst Winery, with rave reviews. We are sure that Baci will generate lots of enthusiastic praise as well, so don't miss out!

-Sharyn and Mickey Sarquis





September's Truett-Hurst Winery Lunch Bunch Picnic



September Kick-Off at **Pat Swaney**'s Home















RSVP: Happy Hour at the Museum! Thursday, October 16 5 to 7 p.m.

Please join us for our first Happy Hour of our AAUW year! A new exhibit is available to view, the history of our beautiful downtown square, and it will be interesting and fun to share with friends and new members!

Time: 5 to 7 p.m.

Bring: Wine plus an appetizer if you are coming as a twosome, and one or the other if you are coming

alone

Location: 221 Matheson, on the north side of the

street. Ample parking is available.

Please RSVP by Friday, October 10, to Neita at the following: neitacomings@hotmail.com or

707/869-8442.

—Neita Comings and Carol Hazlett

Candidate Forum Clarification - Please attend October 1 at 7 p.m. at Healdsburg High School

There are three candidate forums being held the week of September 29 in Healdsburg -- two for our city council candidates and one for our district supervisor candidates. When we agreed to cosponsor the October 1 city council candidate forum with Healdsburg High School, we believed that the September 30 one at the Healdsburg School would NOT be open to the public. That has since changed.

Please attend the October 1 forum at 7 p.m. at HHS, since we are a co-sponsor and want to support the high school.

The other city council candidate forum will be held September 30 at 6:30 p.m. at Healdsburg School. The district supervisor candidate forum will be held October 2 at 7 p.m. at the Raven Performing Arts Center. We hope to have a wonderful time and look forward to seeing you!

(See related article on page 5.) —Sue Campbell



The hiking group at Point Reyes

The First Wine-N-Dine is Coming Up!

On Saturday, November 1 we will have our first Wine-N-Dine event for the new AAUW year. These dinners, held simultaneously at various member homes, provide a great way to meet new people in AAUW. Because there are anywhere from 6-10 people at each dinner party, it is easy to talk with everyone and get to know them better while enjoying great food and wine! An article on how these dinners work was published in last month's Grapevine. And, recently, you may have seen an email blast asking for host volunteers. If you would like to participate in one of these dinners as an attendee (couple or a single), please contact Cher Frechette via email cherylfrechette@yahoo.com or by phone at 707/395-0654 no later than October 12. Thanks.

—Cher Frechette and Liz Loebel

New Members



When reading Valery Marder's initial application, one might say, "Wow! She's one hot mama!"

Except she doesn't like heat, and living in Cloverdale these early

September days has been uncomfortable. Luckily, Kaiser Permanente, where she has been a pharmacist since 1987, is airconditioned. Swimming, hiking, and cycling, three of her favorite sports, can also offer some brisk breaths of crisp air. And just thinking of returning home to Chablis Way is refreshing too! Otherwise, she likes indoor spinning, gardening, eclectic music, movies, politics, and reading.

Val and her husband, a podiatrist, have had some marvelous trips – one with their two sons to Israel where a relative was bar mitzvahed at the Wailing Wall, and another in Europe where they witnessed some of the Tour de France as well as Wimbledon matches. They're also seriously green whenever possible; she's hoping to irrigate her garden with gray water, and has had no lawn in years. Previously she was involved in the Bike Coalition, and hopes it will be refunded so she can continue promoting its message.

Since Val is a member of Rotary, she became involved in Career Choices at Cloverdale High School, which she is now co-chairing with **Diane Bartleson**. Valery's mother had been a member of AAUW, and this is just another example that sometimes Mothers, red hot or otherwise, know best!

Every time Joyce Bausch sticks her star spangled banner key into her car to go someplace, she remembers where she's been. Her key chain sports animal charms: one displaying a Chinese panda, another tiny pendant has storks from Alsace,



France, and a third dangling medallion shows Scotland's sheep. She'd like to include the other spots she's spent time in, but is afraid the key chain would prove too heavy to carry! So which animals might represent her other places of interest? Hmmm.

Joyce is from Massachusetts, (I'd vote for lobster...) and went to Grace New Haven School of Nursing at the Yale Medical Center. (A snake, perhaps?) With her army physician husband, she moved to Fort Ord, CA (bear with me, here!), then moved to Georgia, (How about the honeybee, the official state insect?) San Antonio (Remember the Alamo! Ergo: a raccoon, because that's where Davy Crockett met his maker) and Germany (black eagle with red feet, beak, and tongue. Probably the original angry bird symbol!)

Joyce spent the last 15 years in Cincinnati, and, upon retiring from nursing, visited Alaska, Australia, New Zealand, and England. (Your turn to design the virtual charms!)

Joyce is looking forward to participating in a book discussion group, and working on the Homes Tour. As for charms: we're lucky to have her!



Maria Lucidi is a tall, slender woman of few words, until... one introduces the subject of education! She accumulated over 40 years of experience in that field, teaching high school English

and public speaking, then orchestrating the gifted and talented program for San Mateo Union. Although retired for 13 years, she's still in touch with some of her former students, and delighted that many of them are so successful. She touched their future!

An alumna of both CSU (undergraduate in English and public speaking) and USF (MA in English/secondary education), Maria moved to Sonoma County 17 years ago, and now lives in Windsor on Piccadilly Place; (I suspect she chose the street just for its alliterative merits!). Maria has been very active in Mended Hearts of Santa Rosa, providing support and education for those with heart disease. She also gardens, hikes, and collects art. And Maria did mention traveling....She just came back from enjoying the Bard at Ashland's Shakespeare Festival, and on the Fourth of July returned from a five week trip which included a river cruise on the Danube, a road trip through France, and then a tour group through Sicily. And what was her experience? Gut, très bien, and benissimo! She'd like one of her next adventures to include an African safari: lions and rhinos and crocs, oh my! Impressed with the vivacity and diversity of the presenters at the New Members Coffee, Maria is looking forward to becoming involved in community activities, as well as joining a book discussion group and trekking some new trails with the AAUW hikers. Welcome, Maria.

When someone mentions
Minnesota, I automatically think of Lake Wobegon, where all the men are



good looking, all the women are strong, and all the children are above average. Linda Clark is actually from Minneapolis/St. Paul, but she has all of Garrison Keillor's "hometown" attributes! Good looking: see her picture; enough said! Strong: Linda loves to bicycle with her husband, Dick, and is already active in our hiking group. Since moving here in 2010, she's enjoyed exploring Sonoma County on foot with all of its trails (and wineries!). "It's Paradise!" She also likes walking from her Windsor home to the Town Green, visiting the library or attending Thursday night events. And above average: Oh yes! Adding an MBA to her chemistry background, Linda moved into hospital administration, responsible for quality improvement programs. Now in retirement, she plays bridge a couple of times a week, tutors first graders through the United Way Schools of Hope, and docents at the Bouverie Preserve. She also started a weekly family chain newsletter, since her two daughters live in New York and Los Angeles, and her son was serving in Afghanistan. She's thrilled that he will be moving closer, teaching at the Defense Language Institute in Monterey. (Hopefully he will continue to contribute to the newsletter in English, instead of Farsi!) We're happy that Linda has come to us "from the edge of the prairie;" she's home now, and makes a delightful companion! -Sue **Finan**

The Grapevine is published online each month, except in July and August. Please submit articles, announcements, and photographs by the 15th of the month for the following month to The Grapevine Editor, Deana Fusco, deana.fusco@sbcglobal.net.