

## October Speaker Series

Tuesday, October 1, 2013

**techtrek!**  
science & math camp for girls

**Healdsburg High School Library**

**1024 Prince Street at Powell**

**5:00 Social Gathering,**

**5:30 AAUW Business, 5:45 Speaker**

Join us in welcoming a panel of participants in this summer's annual Tech Trek camp. They will tell us about their experiences during their week at Stanford University. The camp provides a



unique experience for selected girls entering eighth grade to explore and expand their interest in the fields of science, math, and technology. The panel will consist of some of the following participants: Tech Trek girls *Morgan Vonder Haar, Lauren Lazzarini, Samantha Santana, Carolyn Boustany, Natasha Marsden, Baily Ray, Paloma Velasquez* and dorm mothers **Wendy Bertalon** and **Kathy Principi**.

—Karen Danielson and Rita Minkin,

co-chairs



*November Speaker Series*

*Tuesday, November 5, 2013*

*Dr. Kay Taylor speaking on Cervical Cancer: A Public Health Success Story*

## President's Message



By the time you read this we will have held the kick-off event and enjoyed **Jan Stanley's** hospitality. So we're off to a good start for the year! We've also held our board retreat where we established branch goals for the coming year, which are included below. I must say that I was impressed and delighted with our new board and their willingness to step up to the plate and stretch our branch in new directions. I look forward to working with them all over the coming year.

We also made some important decisions at the retreat as to where our over \$40,000 of funds raised at the Healdsburg Homes Tour will go. We chose two critical HEF (Healdsburg Educational Foundation) programs—PASITOS, which give tools to parents of children 3-4 years old to help them be successful in school; and we also chose a new six-week course for sophomores to prepare them for their junior year internship program—for a total of \$12,000. The board felt that both of these programs complemented our Community Services programs particularly well, specifically Reading Rocks and Career Choices. We will also continue to fund AAUW Funds, SRJC (Santa Rosa Junior College) scholarships, PSST! (Public School Success Team) and Tech Trek, as we have in the past. And for those of you who so generously donated in **Sally Lyle's** name, we are exploring options for the over \$1200 raised for a fund in her memory.

We also reviewed membership statistics at the retreat. We currently have a total of 156 members. That number has grown from 136 in 2010, a 15% increase. That makes us a very successful branch in terms of membership recruitment and retention, since many branches nationwide are struggling with keeping their membership at a viable level. We also learned that 75% of new members are new to Healdsburg,

which means we are doing a good job of word-of-mouth referrals. So let's keep up the good work! And our member meeting/Speaker Series looks to have a good line-up this year. **Karen Danielson** and **Rita Minkin** have done a great job of lining up some very interesting speakers, which I'm sure they will be telling you about. First up is our 2013 Tech Trek girls' panel, which I hope you all attend. The girls are great, as are our two new dorm moms, **Kathy Principi** and **Wendy Bertalon**. Also, **Charlene Luks** will be updating us on our Tech Trek fund-raising efforts during the business portion of the evening and will be asking for your input on local technology companies to approach for donations. And I know she's hoping to find a co-chair as well. —Sue Campbell



2013-14 board members planning this year's goals at the retreat

**See pages 8-9 for AAUW  
Healdsburg 2013-14 goals**



**Happy Hour Reminder!**  
**Thursday, October 10,**  
**5-7 p.m.**

**Cher and Paul Frechette's Home**  
270 Appaloosa Trail, Healdsburg

Please **RSVP** to **Holly Schatz** 433-1358,  
[hollypschatz@gmail.com](mailto:hollypschatz@gmail.com) by **October 3!**

—**Holly Schatz** and **Carol Hazlett**



**SAVE THE DATE**  
FOR THE 24<sup>TH</sup>  
**AAUW HEALDSBURG HOMES TOUR**  
**Sunday, May 4, 2014**  
**10 a.m. to 4 p.m.**

We are delighted to see proceeds of the May, 2013 Homes Tour allocated to many local projects. See the President's Message on page 2 for a listing and also watch for future articles in the *Grapevine* and in local media as the checks are passed on to worthy educational causes and individuals. Hopefully, we will also be getting good publicity. It is shocking how many people are still unaware of the direct relationship between Homes Tour profits and what we give to the community.

Preparations are underway for the next Homes Tour. As longtime members have heard, the success of the tour depends upon the financial support of our members and their hours of volunteer labor. We only have about 160 members and not all of them are able to contribute; therefore, those who are able have generously held multiple jobs, working on committees throughout the year and on the day of the event, buying and selling tour and raffle tickets, and simply donating money to support the good causes.

Speaking of the day of the event, we have heard the complaints of the docents who were asked to work three hour shifts for the first time, and we will try to make this less

burdensome within the constraints of needing over half of the membership working that day. We are not looking for martyrs, just happy volunteers!

What can you do now? Put the date on the calendar so you can be there and invite friends and relatives to come to Healdsburg for the event. If your home would be interesting for the tour or if you know of someone else's home that would be a good addition, tell **Ann Mahoney** or **Liz Loebel** who are in the midst of trying to find homes. Let us know if you would like to work on the following committees: getting advertising and sponsorships; traditional publicity; social media marketing/Facebook; getting raffle prizes; raffle sales; postcards and poster distribution; signs; mailings; and ticket sales. Closer to the event, we will be calling for cookie bakers, docents, and day-of volunteers.

Thank you all in advance. We know that we can rely on you.

—**Ronnie Devitt** and **Janet Hoehn**, co-chairs

If you are aware of any member who is ill, has had an operation, an accident, or has passed away, please notify **Sheila Kneass** so that a card can be sent to the person or family from AAUW. [skneass@att.net](mailto:skneass@att.net)  
433-5646



Kick-Off at Jan Stanley's



**AAUW Cultural Event**  
**TOURING THE GEYSERS**



**FRIDAY, OCTOBER 18, 2013**  
**8:15 A.M.**

We will meet at the Foss Creek Community Center parking lot next to the soccer field, and then carpool to Geyserville for a 9 a.m. bus ride up to the geysers. Calpine is hosting free tours of The Geysers. The tour will take three hours total. They ask that we wear closed-toe walking shoes and bring a jacket. Please sign up as soon as possible as space is limited. If we do not have a full bus by Friday, October 11, we will open the tour to guests. There are 29 seats per bus and we have one and a half buses reserved for us. Hope to hear from you soon. 431-2141 —Lida Simmons

**Dinners for 8-10 has changed its name to *Wine-N-Dine!***



The reason we have changed the name of our 8-10 person dinners is that we do not want to have a set number of people for these dinners. Some people like many guests (10) and others want few (4) and the aim is for all to have a good time and enjoy themselves! Our first Wine-N-Dine dinner event will be **Friday, November 8**. If you would like to participate, please contact me by November 3 and inform me which you would like to be, a guest or a hostess. If you would like more information on how these events function, call 431-7121 or email [hellesiegert@aol.com](mailto:hellesiegert@aol.com). —Helle Siegert

***Lunch Bunch***

**Thursday, November 14**  
**11:30 a.m.**

**Where?** Café Lucia, 235 Healdsburg Avenue

**When?** 11:30 a.m., Thursday, November 14

**What?** Lunch: \$25 per person, includes tax and tip

**Menu:**

- Organic mixed green salad
- Piri Piri chicken with potato and seasonal vegetable
- Chocolate mousse with almond tuile
- Beverages are extra

***Inquiring minds want to know...what is Piri Piri Chicken?***

Piri Piri chicken or frango piri piri is one of the most famous Portuguese dishes outside Portugal. Piri Piri chicken is now popular in many African countries and in various parts of Europe. The potato croquettes are made with queijo do São Jorge (cheese imported from the Island of Sao Jorge), the Azorean Island from where Lucia's family emigrated.



**Treat yourself** to an amazing lunch at Café Lucia with your AAUW friends before the busy holiday season begins!

**Now, make it happen.** Mark your calendar and mail your reservation check (\$25 includes lunch, tax, and tip) **payable to Barbara Gruber** at 670 Bailhache Avenue, Healdsburg, CA 95448. Please have your reservation check in my secure mailbox by Monday, November 11. Thank you.

—Barbara Gruber

## News from the Chef Squad

Welcome back to the Chef Squad! After our summer sojourn we are ready to get back together to prepare and cook and enjoy the bounty of what our local community provides for us. The Chef Squad is a club for those of us who truly love to cook; together we prepare a full course meal from scratch—no pot luck here! Under the guidance of **Elisa Musson**, we have enjoyed many memorable meals, and we are looking forward to many more with our new leader **Barbara Reid**. We will be having our annual BBQ at the home of **Elisa and Paul Musson** in early October with an Oktoberfest theme. If you are interested in finding out more about the Chef Squad, please contact **Barbara Reid** at [blsreid@gmail.com](mailto:blsreid@gmail.com).



—Elisa Musson and Barbara Reid

## The New Book Club Has Begun (#4!)

Everyone is welcome! Please join us on Wednesday, October 16 at 1 p.m. when we will be discussing *No Ordinary Time* by Doris Kearns Goodwin. We will meet at Barbara Reid's home. Please email Barbara for directions if you are attending or are interested in joining, [blsreid@gmail.com](mailto:blsreid@gmail.com). On November 20 we will discuss *My Antonia* by Willa Cather followed by *Quiet as They Come* by Angie Chau on December 18. We are in the process of selecting our book list for 2014, so it is the perfect opportunity to get involved.



—Victoria Toboni

## Think Snow!!

The Holiday Party is just eight weeks away!! The Healdsburg AAUW Holiday Party kicks off your season on Sunday, **December 8 at Jan and Bill Garwin's home, 377 Bridle Path, Healdsburg**. We're planning to share appetizers, desserts, and wine. Party time is 4:30-7:00 p.m. Parking is limited; plan to carpool. A few (two) good men are needed to direct traffic for parking. Parking volunteers should arrive 20 minutes before party time. Please call **Jan Garwin**, 431-0240, to volunteer. More details to follow in the November email blast. **Shake out your winter sweater and join us.**



—Jan Garwin

### New Email Addresses

Cecile Peters [cpeters@gpeters.net](mailto:cpeters@gpeters.net)

Marcia Fosberg [mfosberg@fosberg.net](mailto:mfosberg@fosberg.net)

—Gail Wright

## GREAT DECISIONS GROUP

If you are interested in a group that meets mornings, discusses current events, and requires less than two hours of reading preparation, perhaps you would consider joining us the third Tuesday of the month, eight times a year. The first fall meeting will be at the home of **Deana Fusco**, September 17, 10 a.m. We will be discussing "Iran." Contact **Nancy Haiston** [nhaiston@earthlink.net](mailto:nhaiston@earthlink.net) if you are interested.

—Deana Fusco

It is with great sadness that we report that the husband of **Wendy Bertalon** passed away recently. Our thoughts and prayers are with Wendy during this difficult time.

## Community Service: **GEMS**



GEMS on a field trip earlier this year

The **GEMS** (Girls Engaged in Math & Science) program has been evolving organically in the last few years. It started out as a casual get-

together for the Tech Trek girls to meet and be inspired by successful women role models from our AAUW branch. The women tell the girls their success stories and how they met the challenges with creativity and perseverance. Now, in addition to this gathering, the GEMS program takes the Tech Trek and other girls to field trips, events, and various sites/companies to expose them to STEM (Science, Technology, Engineering, and Math) fields, and give them a chance to meet and interact with accomplished women in these areas.

This year we'll start our program with Professional Women Night & Pizza Dinner on Wednesday, October 16, 6:30-8:00 p.m., at Healdsburg Rec Center (Old Foss Creek School) in room 4. Last year we had over 20 girls, grades 8-12, attend the gathering and we hope to attract as many girls or more this year. **We do need volunteers from backgrounds such as science, engineering, medical, environmental fields, etc. to come and talk to the girls about**

**their educational background and career experiences.** We encourage you to participate, reach out to the girls, and enjoy complimentary pizza and refreshments. Please RSVP to **Hala** (433-1013 or [alshahwany@gmail.com](mailto:alshahwany@gmail.com)) by October 5.

Soon after the Professional Women's Night event, we have an exciting visit planned to Medtronic Inc. in Santa Rosa, on Friday, October 25. Medtronic is a large medical device manufacturer, and in Santa Rosa they design all of their stent products. Stents are life-saving tiny mesh tubes that are used to open clogged arteries through noninvasive procedures. The girls will visit the labs where stents are designed, tested, and manufactured for pilot programs, and will have a chance to meet women in key roles throughout the company.

We are very excited to begin another year with the GEMS group and hope to provide a sense of confidence and excitement as they explore the technology world around us.

—**Hala Al-Shahwany** and **Victoria Toboni**  
GEMS Program Coordinators



## AAUW HEALDSBURG 2013-14 GOALS

### **President**

- Introduce at least one new AAUW national or state program to the Board for review and potential approval.
- Design and implement an improved approach to HHT ticket sales, ticket tracking, and credit card processing—maximizing the use of technology—to streamline HHT accounting, improve controls, and enhance information collection and reporting.

### **Treasurer**

- Continue to track income and expenses, maintain files and accounts, and issue reports in a timely fashion.

### **National Issues/Public Policy**

- Promote equal pay for equal work by providing members with summarized research, descriptive statewide activities, and illustrative cookies.
- Promote STEM advancement for girls and women via a speaker and legislative support.

### **Membership**

- Maintain a strong membership base by studying our statistics, looking at reasons members withdraw from the organization, and ways we can keep them involved.
- Set up a plan for New Member Coffees.
  - Recognize new members at the Kick-Off Meeting in the fall and Installation Lunch in the spring.
  - Hold a Coffee in January in time to let new members know how they can become involved in the Homes Tour.

### **Speaker Series**

- Explore the possibility of inviting the public to our speaker evenings through flyers, newspaper ad, etc.
- Create a roster of speakers for the year that will include the speaker's name, her/his position/organization, and the title of her/his talk. This would be ready to post in the October issue of the Grapevine to provide members with an advanced look at what is to come.
- Create a "Speaker Series Survey" form for attendees to fill out following each event to provide us with helpful information in making choices for the following year's speakers and topics. We would keep a record of the survey data as well as the number of attendees at each event.

### **Communications**

- Ensure a smooth transition to the new AAUW logo.
- Continue to have a current/accurate website in synch with Constant Contact and the *Grapevine*.
- 72-hour turn-around-time for web postings.

### **Homes Tour**

- Make as much or more money as we made last year.

- Expand our attendance to include more people from the Bay Area, Marin County, and other Sonoma County towns.
- Create more enthusiasm among membership for getting involved in the Homes Tour by participating on a committee, selling tour and raffle tickets, and volunteering on the day-of.
- Broaden media coverage of tour via print media, digital media, etc.

### **Tech Trek Fund-Raising**

- Raise \$1000 through a community fund-raiser (at Costeaux's in September).
- Secure the remainder from local businesses and foundations by December 1, 2013.
- Budget the balance to come from proceeds from the 2013 Homes Tour.

### **Scholarships**

- Select an additional girl to be sent to Tech Trek (8 girls).
- Provide funding for a new program (Tomorrow's Leaders Today), a six-week career-readiness academy for high school sophomores.
- Set up a new scholarship for a senior female student from Healdsburg High to attend SRJC (one student).

### **Community Services**

- Help members become more aware of all the community services we provide through a dedicated page in the *Grapevine*.
- For Career Coaches,
  - Create a student liaison committee to help increase participation in the program.
  - Help Healdsburg middle school faculty and students become aware of the career choices program by participating in their Career Day.

### **Social Activities**

- Stay within allotted budget by having social activities be as self-funding as possible.
- Monitor/Prompt event chairs for timely and accurate communications of events through *Grapevine* articles and email blasts.
- Ensure that events are not limited to a fixed number of people so that all who want to attend are able to do so.

## **The September Cultural Event...Kayaking on the Russian River!**



# Member News

## A Letter from the Director of OLLI, Carin Jacobs:



It is with great pleasure that I write to the AAUW community as the new Director of the



Osher Lifelong Learning Institute (OLLI) at Sonoma State University (SSU). I come to the position with over two decades in curriculum development and adult learning, in both higher education and museum settings. Last summer, I took a mini-sabbatical from my job in Berkeley and spent three glorious months in Healdsburg. *I took that opportunity to join the local AAUW branch*, and met many wonderful women while enjoying events and programs. I am thrilled to find myself back in Sonoma County, as I have family and friends here, and I look forward to spending more quality time with them. I also look forward to building a new community through OLLI. In addition to our compelling courses and dynamic faculty, OLLI offers the opportunity to create new friendships and join a growing community of lifelong learners. This fall marks the one-year anniversary of OLLI-SSU's satellite campus in Healdsburg. Classes are held at the **Villa Chanticleer**, and enrollment numbers this first year were a clear indication that the North County is ripe for this kind of opportunity. From **Steinbeck to FDR**, from **Milan to the Middle East**, from **Human Evolution to Baseball** and the **American Psyche**—OLLI has something for everyone. Come find your point of entry as we begin our second season in beautiful Healdsburg. I look forward to meeting you in the weeks and months to come, and to introducing even more ways for students to join, connect with content, and build community. Feel free to email me [carin.jacobs@sonoma.edu](mailto:carin.jacobs@sonoma.edu) with ideas, questions, or suggestions, or visit our website <http://www.sonoma.edu/exed/olli/>

—Carin Jacobs

## PSST!

For over a year now, I have been volunteering through PSST! (Public School Success Team) organization to tutor math at the 7th grade level. This is a great opportunity for individuals to make a direct impact on children who need additional support to succeed in school. This year PSST! is looking for more volunteer math tutors to serve Healdsburg Junior High School (6, 7, and 8 grades). If you're interested please contact **Hala** at 433-1013 or [alshahwany@gmail.com](mailto:alshahwany@gmail.com). Thanks.

—Hala Al-Shahwany

**Audrey Darby** has taken in two wine interns from South Africa who will be working at Gallo. Any extension of hospitality is welcome. They enjoy fishing and anything related to the water.

—Audrey Darby

## Travels with Suzanne

I just returned from two weeks in Europe. The first week was spent at a condo near the Eifel National Park in northwestern Germany. A couple of friends and I rented a car for a few days. We toured the Eifel Park, cities of Cologne, Aachen, Trier, and Luxembourg, as well as the Moselle River and Eltz Castle. My relative who lives in Frankfurt came up for a day and we toured the town of Gemund.

I then went to Ireland where I took a barge cruise down the Shannon River and its lakes. We traveled for part of the day on the water, slept on the beautiful barge at night anchored at a mooring, and had most of our meals on board, cooked by a wonderful gourmet chef, the wife of the barge owner/captain. With only 10 passengers, it was like being a guest in someone's home. Each day we went on a different excursion to a monastery, a whiskey distillery, the city of Galway, a recreated Celtic village, or a haunted castle. We sampled a couple of pubs for fish and chips and Guinness. It was a unique way to see both countries.

—Suzanne Pfau

## New Members



**Neita Comings** and her husband moved two years ago from Scottsdale, Arizona, to Guerneville, where they own a home on the Russian River, but she spends much of her time in Healdsburg working part time at a winery. She retired after working 25 years in the telecommunication field, mostly for Qwest and its predecessors that evolved from the old Bell System. She designed the Nortel System, which is used predominantly by large businesses. Neita was born in Long Beach, and at age 13, moved to Apple Valley. She is a graduate of California State University in Dominguez Hills with a business degree. She enjoys kayaking and hiking; she became acquainted with AAUW through her hiking group. She and her husband are both avid bicyclers. He formed the Perimeter Ride that circled the US. "I drove an RV throughout the four-month trip from Bar Harbour, Maine and Florida Keys to Oakland." They have biked in the Loire Valley in France, and from Prague to Vienna. She also enjoys Zumba, and reading, "and especially sitting on my dock overlooking the river with a glass of wine." The couple has two children: one is working at the San Francisco Fisherman's Wharf Hyatt, where he is on track for senior management; their daughter is a recruiter for Grand Canyon Christian College in San Diego. The Comings have traveled to South Africa, and celebrated their 25th wedding anniversary on a Mediterranean cruise. "We enjoy traveling with our friends, but have no plans to go anywhere right now. Actually, I look forward to doing nothing, but I'm never bored. It seems like I'm busier now than I was before I retired!"

**Terry Rosenstock** is in the hospitality business. She currently owns a ticket business "Golden Gate Group Ticket" that specializes in tickets for large groups such as Cirque de Soleil. "I've lived in Healdsburg since 2011, but still spend



much of my time in San Francisco where I also have a home." Terry grew up in Maryland, and after a summer in Europe, decided after meeting several Californians, she'd move here. She is a graduate of San Francisco State University with a BA in Marketing, and an MBA in Finance. "Shortly after graduating, I got a job with Burroughs selling computers, and then took a summer internship at Levi's, where I stayed 19 years. I've never really been involved in the 'finance' business, though." After a layoff, she looked around for a way to make money at home, and found the ticket business for sale in 2003. "I was fortunate to receive a large severance package from Levi. It was a great job, I traveled around the world, and truly enjoyed working for them—I still receive a pension." She also has worked as concierge at the Argonaut Hotel in the Cannery on Fisherman's Wharf. She enjoys biking trips and went on a barge trip in Holland. Her first biking trip to the Russian River area was in the late 70s and 80s, and she now bikes here frequently. Since she bought the ticket business, though, she hasn't done much traveling. She is looking forward to joining an AAUW book group, as well as hiking trips, and will become more involved locally when she moves here permanently. Her husband is also in the hospitality business, mostly involved with restaurant and related venues in the San Francisco area. The couple plans on moving here soon.

—Gloria Norton

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