

March Speaker Series

Tuesday, March 4, 2014

SUSAN SWARTZ

Life after Newspapers

Healdsburg High School Library, 1024 Prince Street at Powell

5:00 Social Gathering, 5:30 AAUW Business, 5:45 Speaker



Susan Swartz is a California journalist, author, and public radio commentator living in Sebastopol. She's been writing about women since she reported on consciousness-raising groups and covered a rising star in the women's movement named Gloria Steinem. Living in the San Francisco Bay Area gives Susan a good place to report on outspoken women and boomer angst, which she did for twenty years in her award-winning column for the *Santa Rosa Press Democrat* and the *New York Times News Service*.

Susan's book, *The Juicy Tomatoes Guide to Ripe Living after 50*, is based on interviews with mid-life women around the country, women she calls "juicy tomatoes." She states, "They're not just any woman over fifty. They have daring and confidence and they can be wonderfully ironic about life because they've been around to see so much." Other books by Susan are *Goodbye Good Girl: Letting Go of the Rules and Taking Back Your Self*, and *Claiming Your Creative Self: True Stories from the Everyday Lives of Women*.

You can hear Ms. Swartz speak in her weekly public radio commentary, "Another Voice," broadcast on Fridays on KRCB - FM, 91.1 and 90.9, the NPR affiliate in Sonoma County. On this program, she discusses social and political issues along with personal reflections on the absurdities and sweet parts of life. You can also read her at www.juicytomatoes.com.

—Karen Danielson and Rita Minkin

President's Message



I attended the 2014 California Women's Policy Summit in Sacramento last month and wanted to share some of my experiences with you. The summit is sponsored

by the California Center for Research on Women and Families but also includes AAUW as one of its nonprofit co-sponsors. My initial reaction was one of surprise and delight at the number of younger women attending. Apparently, the day before had marked the launch of CCRWF's mentoring initiative "Pathways to Policy" for young women who are exploring careers in government and public policy, and the women I met who had attended were incredibly enthusiastic and motivated.

The program began with a panel on "Implementing Health Care Reform—Mobilizing Women's Networks" moderated by Diana Dooley, Secretary, California Health and Human Services Agency. It is a very timely topic with some amazing stories by organizations such as Vision y Compromiso, which provides women health advocates to the Latino community and Sisters with Options/Black Women for Wellness, which reaches women in need of services via hair salons (!). These organizations, plus much larger ones like WIC (the federal supplemental nutrition program for women, infants, and children), have helped ensure that Covered California has reached the women and families who need it.

The morning break-out session I attended also dealt with health care, specifically health disparities in race, ethnicity, and gender. The

session focused on what could be done to ensure consideration of gender in state policy, research, practice, and programs—a tall order but one which organizations such as the California Institute of Mental Health and the California Pan-Ethnic Health Network are actively pursuing.

The summit luncheon featured Sandra Fluke, an attorney and "social justice advocate," as keynote speaker. Sandra's topic was "Reproductive Rights, Freedom, and Justice: A Vision for California's Future." Although she pointed out that California has recently celebrated 45 years of legal abortion, she also stressed that there is still a lot of work ahead to ensure California women's rights to choose.

My afternoon break-out was all about Title IX compliance. Although Title IX has been in effect for over 40 years, apparently many schools and colleges are not in full compliance with this federal law. The workshop focused on three issues: equal access to athletic opportunities, policies against sexual harassment, and prevention of discrimination against pregnant teens. Alicia Hetman, our AAUW CA President, presented a checklist to assess Title IX compliance at high schools, which I plan to introduce to our board for potential use at our local high schools.

In summary, I thought it was a productive and informative summit, one to which I hope we continue to send a branch representative. Please let me know if you have any questions or comments or would like more information about any of the topics discussed at the summit.

—Sue Campbell

The Sonoma County Women's Network Calendar is reproduced on pages 9-10.



AAUW 2014 HOMES TOUR

Sunday, May 4, 2014

10 a.m. to 4 p.m.

Homes Tour 2014 preparations are in full swing. Tour and raffle tickets are now available for purchase, and we hope you will waste no time ordering your tour tickets online and encouraging friends and family to do the same. Details about raffle ticket purchases can be found in **Shannon Barton-Wren's** article in this issue of the *Grapevine* (page 4). As you know, because we can no longer sell raffle tickets online, we are counting on all of you to buy and/or sell tickets. Please help with this effort. In addition, you will see that **Judi Patterson** is looking for cookie bakers and **Charlene Luks** is giving you information about the new process for volunteering online for the day of the Tour, May 4.

Thank you to everyone for your efforts to date and for your work over the next two months to make this fundraiser a great success. This is our only opportunity to raise the money we give to the many worthwhile local educational projects and scholarships, and we look forward to what we are able to do in the future.

—**Ronnie Devitt** and **Janet Hoehn**
Co-chairs, HHT

Follow us on Facebook at www.facebook.com/healdsburgaauw/.

Cookies!

To all Healdsburg AAUW members: We need **cookie bakers** to sign up for the 2014 Homes Tour. We will once again be proud to present our home-baked cookies at the Homes Tour refreshment house. Please be one of our many needed volunteers and contact **Charlene Luks** at charneluks@msn.com to sign up. I will then contact you in April with further details. Thank you one and all.

—**Judi Patterson**

Calling *All* Members: Volunteers Needed for the HOMES TOUR (May 4)

We need over 100 volunteers (!!!) on the day of our annual Homes Tour, **so please sign up now**. The Tour is a very enjoyable and rewarding activity as well as the only fundraiser for our scholarship fund. We are using VolunteerSpot, the online scheduling tool, so you can choose your role.



SIGNAGE HELPERS to deliver/post signs early in the morning.

Thank you for your participation.

—Charlene Luks,
Volunteer Coordinator

Here's how it works in 3 easy steps:

1. Click this link to go to our invitation page on VolunteerSpot: <http://vols.pt/wv9jpp>

2. Enter your email address: (You will NOT need to register for an account on VolunteerSpot.)

3. Sign up! Choose your spot—all a.m. shifts are listed first. Scroll down and click one assignment to sign up. Easy! VolunteerSpot will email you an automated confirmation and reminder.

Please consider signing up a spouse or partner, but use a separate email address. If you prefer not to use the VolunteerSpot to sign up, contact me at 433-8005 or charneluks@msn.com and I will schedule you by hand after March 20.

WHICH ROLE FOR YOU?

DOCENTS at each of six houses, either a.m. or p.m. shift. New this year: a floating docent to give breaks to other docents, rotation of rooms during the shift for variety, and some time to be seated. Information about the house will be emailed to docents later.

TICKET Check-in table and RAFFLE ticket table, a.m. or p.m. shifts. Good roles for those who need a **seated** assignment.

REFRESHMENT SERVERS at the refreshment house for a.m. and p.m. shifts.

The Raffle Ticket Sales Committee needs your help getting tickets out to members and nonmembers alike.

Last year nearly half of the revenue gathered via raffle ticket sales was realized by online sales. This year we have been informed that we can no longer sell raffle tickets online for legal reasons. I have raffle tickets ready for distribution. To save on the expense of postage, we would like to get raffle tickets to as many of you as possible during the month of February. As in the past, you are encouraged to buy or sell at least \$60 worth of tickets (just 15 tickets!). If you are a participant in a special interest group such as a book club or other group activity we would appreciate your help in distributing tickets at those meetings. If you can help get tickets to other AAUW members who are friends or neighbors, that would be a great help. You do not need to collect money if you are not comfortable doing so. I have assembled sets of 15 tickets with an envelope for returning the filled-in stubs with a check. Simply contact me and I will be happy to get tickets to you. 473-9796, Shannon@wreninternational.com.

In addition to distributing to members we encourage you to share the opportunity to win this year's great prizes with your friends and family. What family is without at least one member who loves to take a chance now and then just for the fun of it? And raffle tickets make great presents. Tickets are \$5 each or 5 for \$20.

Thank you for your help. Together I'm sure we can make this year a resounding success.

—Shannon Barton-Wren



Happy Hour
 Thursday, March 13, 5-7 p.m.
 Hudson Street Wineries
 428 Hudson Street, Healdsburg

We hope you will join us for our first Happy Hour of 2014 that will be held at Hudson Street Wineries. *Please bring an appetizer only; you will have the opportunity to purchase glasses of wine.* As evenings are cool, and because there is always a chance we may enjoy seasonal rain, we will be indoors.

Directions from the Plaza:

Take Matheson Street East and turn right (south) on Fitch Street. Continue on Fitch Street; it will curve eastward and become Hudson Street. Hudson Street Wineries is on your right, across the street from Healdsburg Lumber.

There is ample parking on the street as well as in the parking lot!

Please RSVP to **Holly Schatz** at hollypschatz@gmail.com or phone 707/433-1358. **Your response is appreciated by Friday, March 7.**

We look forward to what we hope to be a great turnout!
 —**Holly Schatz** and **Carol Hazlett**

New Members' Email Addresses

Katherine Lacy kk.lacy@gmail.com
Marilyn Cook mcook3124@gmail.com
 —**Gail Wright**

If you are aware of any member who is ill, has had an operation, an accident, or has passed away, please notify **Sheila Kneass** so that a card can be sent to the person or family from AAUW. skneass@att.net or 433-5646

CULTURAL EVENT

Hess Collection
Art and Winery Tour
Wednesday, March 26

Located in the historic stone winery originally constructed in 1903 by Colonel Theodore Gier, **Hess winery** has earned international recognition for its wine, culinary, and visitor programs, and it



provides free public access to Donald Hess's extensive private contemporary art museum.

The Hess Winery art collection houses less than a quarter of the total collection that is shown in museums worldwide. His collecting style is a personal endeavor driven by a passion rather than monetary investment or current trends. He develops a close dialogue with an artist to better understand what drives him or her to create, and then carefully limits his focus as a collector to 20 living artists whose work he faithfully supports long term. As is evident by the caliber of the collection, he collects with the uncanny ability to acquire works by lesser known artists who often go on to become well known and respected in their disciplines. His typical commitment to an artist spans decades and various stages of his career.

Details: We will carpool from the Foss Creek soccer field parking lot at 9 a.m. for our 11 a.m. art and winery tour. The cost for the tour is \$30 per person. We will have a no-host lunch in Napa (tentatively looking at the Oxbow Public Market where there are multiple options for food while allowing us to sit together) before returning home by 4 p.m. Please plan on providing your driver with \$5 for gas.

Reservations: Please notify **Lynda Guthrie** that you plan to attend, if you are willing to drive, or if you have questions at guthrie.lynda@gmail.com 707/236-0220, no later than March 16.

—**Lynda Guthrie**



Lunch Bunch
Thursday April 10
11:45 a.m.
Himalayan Restaurant

Enjoy authentic and delicious foods of the Himalayas right here in Healdsburg!

Where: Kabob & Tandoori Ghar Himalayan Restaurant, 1280 Healdsburg Avenue #101, Healdsburg.

When: 11:45 a.m., Thursday, April 10

Menu: Treat yourself to:

**Appetizers: Vegetable Pakora and Organic Mixed Salad*

**Beverage: Mango Lassi -- a delicious non-alcoholic drink (other beverages may be purchased)*

** Main Dish: Chicken Tiki Masala with brown rice*
Or a vegetarian option of Mixed Vegetable Masala with brown rice

**Dessert: Kheer (rice pudding)*

Cost : \$25 includes tax and tip

To reserve your place, please mail your \$25 reservation check payable to **B. Gruber** to 670 Bailhache Avenue, Healdsburg, CA 95448. Please indicate on your check if you want the vegetarian option.

I need to receive your check by April 3. Thanks.
 I hope you can join in the food and fun on April 10!
 —**Barbara Gruber**

Condolences

We are sad to report that Helaine Scholze, who was a member of our branch until recently, lost her husband unexpectedly. They moved last summer when Winn was offered a new job in Lake Oswego, Oregon.

\$\$\$ Equal Pay Day \$\$\$

Equal Pay Day this year will be celebrated on Friday, April 4, 2014. As you recall it represents the number of extra days that women have to work in order to earn the same pay that men with the same job earned in 2013. We are invited to a luncheon at 11:30 a.m. that day given by AAUW Santa Rosa. The speaker will be Kelly Jenkins-Pultz, who has served in the U.S. Department of Labor Women’s Bureau, Pay Equity Division. Email me (frilla@me.com or 330/329-8111) if you would like to go and I will send you details and set up car-pooling arrangements. The cost is \$20. *We used to sit our daughters down and talk about other topics; maybe we should invite our granddaughters to join us in a conversation about the issues below:*

1. In 2010 women who worked full time, year round, still only earned 77% of what men earned.
2. The gender wage gap does not only affect individuals—entire families are impacted by women’s earnings.
3. Women earn less than men within all racial and ethnic groups.
4. Even though women are outpacing men in getting college degrees, that’s not enough to close the gender pay gap.
5. Women are more likely to work in low-wage “pink-collar” jobs such as teaching, childcare, nursing, cleaning, and waitressing.
6. The wage gap accumulates over time.
7. As women age the wage gap continues to grow.
8. Single women are even more adversely affected by the wage gap than married women.
9. More than 40% of the wage gap cannot be explained by occupation, work experience, race, or union membership.
10. Mothers earn about 7% less per child than childless women.

For a brief explanation of the above facts go to: <http://www.americanprogress.org/issues/labor/news/2012/04/16/11391/the-top-10-facts-about-the-wage-gap/>

— **Ann Allan**
 Public Policy Chair

Chef Squad



Elisa, Violet, Sue, and Yvonne ready to start

respective homes with team members and their partners. Yvonne designed a tasteful four course menu starting with creamy chicken liver and date paté and warm citrus

The Chef Squad enjoyed a classic coq au vin dinner event, hosted by **Yvonne Hyatt** and **Judy Edmonds** in their



Viv, Heidi, and Judy preparing our coq au vin



Meringues Chantilly with raspberry sauce, mmmmm....

olives, then on to the delicious coq au vin accompanied by skillet potatoes. An endive pear and Roquefort salad finished the main course, with the dinner culminating in meringues Chantilly with raspberry sauce. Much fun and laughter was shared by both groups, trying new recipes and techniques.

—**Barbara Reid**

Convention 2014: LAX Marriott,
Friday, April 11 - Sunday, April 13

I hope that you are all getting as excited about our AAUW CA Convention as we are. You will feel empowered after hearing our outstanding speakers; you will engage with other dynamic branch members; and you will feel energized after attending the workshops. Please go to our **Convention 2014** page of the website [HERE](#) to learn more and to register.

—**Jane Niemeier**, *Convention Manager*
convention@aauw-ca.org

Thank You Letter from Scholarship Recipient

The following is a letter from one of five women scholarship recipients who graduated from Santa Rosa Junior College last summer. AAUW scholarships enable these women to further their undergraduate education leading to a degree. The remainder of the letters will be published in future *Grapevine* editions.

—**Cathy Chiminello**

Dear AAUW Healdsburg Scholarship Committee, I would like to thank you all for awarding me the 2013-14 transferring student scholarship. This scholarship will enable me to continue my higher education at Sonoma State University in the fall, majoring in sociology and minoring in criminology, while donating numerous hours a week to Medtronic Company's Chronic Pain Ambassador Program to help other chronic pain patients find a way out of pain. I will also be able to buy a new computer that will sustain me throughout the rest of my educational endeavors. Once again, I deeply appreciate this. In the future I hope to be a member of AAUW so I can help other women achieve their educational endeavors.

Sincerely,
Shannan Hansen

New Members



Diane Bartleson, after graduating from the University of Rochester in New York, worked briefly as a high school English teacher, but soon she found she was too restless and entrepreneurial to settle into teaching. She moved to coastal California in her early

20s, then married and lived in a redwood forest on Healdsburg's Mill Creek Road, and says she's been a country girl ever since. She began doing freelance work for wine and lifestyle magazines in the 70s to meet a growing demand for developing brand identity. To advance her skill set, she became a copywriter for a local advertising/marketing firm, and soon after formed her own creative services consultancy based on strategic alliances with talented designers, photographers, etc. "As a single mother, I was able to work from my home office and be there for my sons."

Diane lived in rural Sebastopol for more than two decades, then moved to Cloverdale "where I enjoyed spending two years writing a thinking woman's adventure novel."

She joined AAUW in 2012 and is active in hiking and book groups. "This year I'm our branch publicity chair, and next year I look forward to co-chairing our speaker series."

She's done a lot of foreign travel but now tends to stay closer to home. Her husband is a private pilot and they enjoy zipping off to remote spots for a day or two. "But we are always happy to head back home. We call our little farmstead Rancho Metro. We enjoy tending a growing menagerie: a llama, poodles, chickens, bees, as well as extensive gardens."

Katherine Lacy came to Healdsburg for a three-month trial to see how she liked it. She'd visited many times so was familiar with the area, and after the trial period, decided to move here permanently. She lives



in Chevy Chase, Maryland, and says after she rents her house there, expects to be back here in May.

She is now retired, but was formerly a freelance health communication consultant and worked with the National Institute of Health and the Center for Disease Control and Prevention. She also was a medical specialist for continuing education plans. She holds a BA in English from the University of Alabama, and an MA in English from the University of Wisconsin. After working for a while with a Washington, D.C. firm that specialized in health issues, she decided she needed a background in medicine, so she went back to school and got an RN. "I only practiced briefly, but it gave me a background in medicine."

"I love to read and I'm in two AAUW book clubs. I also enjoy music, from opera to the blues—especially as I'm from Alabama." She enjoys cooking, especially New Orleans style food. "I used to give Mardi Gras parties, and may join the Chef Squad after I get settled here."

Katherine has traveled extensively throughout Europe, and her favorite venue is France. She lived in Brussels for one and a half years after college. "I was in the USSR in 1966, and that is the most exotic place I've been."



Terry Leach is in the process of retiring from working in the president’s office of the University of California Medical schools. She founded and manages innovative methods to improve health care, which she’s done for 30 years, the past six for all UC medical campuses. “My current position is healthcare lawyer, executive director, for the UC Center of Innovative and Healthcare Quality.”

She holds a BS from California State University in Sacramento. “I went from being an RN to a lawyer.” She received her law degree from Boalt School of Law at UC Berkeley. “I’ve always been concerned and involved in improving access, quality, and affordability of healthcare for all.”

She currently lives in the East Bay, but is planning to move to Healdsburg permanently by June.

“We’ve purchased a house here that we’re working on—incidentally, it will be on the May AAUW house tour. My husband’s job has required a lot of travel and relocations; in 10 years we’ve lived in five cities, and now we want to settle down for one last move!”

Her hobbies include hiking and Scrabble. “I love Scrabble and would love to meet for group Scrabble.” Terry has written non-fiction books about health policy; but her current interest is fiction, and she has had a book published. She has an MFA in writing from Bennington College.

“I still plan to work two and a half days for UC, but am looking forward to volunteering for local schools and medical facilities as a consultant. Since I like to read, I plan to join a book group. Now I hope to have time to do a lot of things I couldn’t do before.”

—**Gloria Norton**

Sonoma County Women’s Calendar

www.soconow.org

MARCH

WOMEN’S HISTORY MONTH

MAR 6, 7, 8

VAGINA MONOLOGUES

TH-SAT

Cooperage Building, Sonoma State University
Verity www.ourverity.org

MAR 8

INTERNATIONAL WOMEN’S DAY

MAR 10

APPRECIATION OF ABORTION PROVIDERS DAY

MAR 22

BRIDGE LUNCHEON

10 a.m.-3 p.m.

SAT

Bridge Gallery, 3401 Cleveland, Suite 6, Santa Rosa
Santa Rosa AAUW
\$25 Judy Hudson 568-5010 or Dottie Zieber dorozieb@gmail.com

MAR 30

PLAY READING

6 p.m.

SUN

MAGNIFICENT MATRIARCHS SERIES: *HEDDA GABLER*
6TH Street Playhouse, The Studio Theatre
52 W 6th Street, SR
Free www.6thstreetplayhouse.com 523-4185

APRIL

SEXUAL ASSAULT AWARENESS MONTH

- APR 4 **EQUAL PAY DAY SPEAKER/LUNCHEON** 11 a.m.
 FRI “Economic Status of Women”
 Church of the Roses, 2500 Patio Court, SR (Montgomery Village)
 Santa Rosa AAUW
 \$20 Marianne Holt 527-6797
- APR 12 **LUNCH WITH THE LEAGUE** 12-2 p.m.
 SAT Speaker: Grant Davis, General Manager,
 Sonoma County Water Agency
 League of Women Voters
- APR 24 **BLUE RIBBON TRAINING, LUNCHEON, AWARDS** 8:30 a.m.-2:00 p.m.
 WED Public and Permanent: How to Prevent Cyberbullying,
 Sexting, Social Media Abuse, and Other Cyberissues.
 Speaker: Richard Guerry, Executive Director of the Institute
 For Responsive Online and Cell Phone Communication
 Mary Agatha Furth Center, 8400 Old Redwood Hwy, Windsor
 California Parenting Institute cpi@calparents.org
- APR 27 **PLAY READING**
 SUN MAGNIFICENT MATRIARCHS SERIES: 6 p.m.
MOTHER COURAGE AND HER CHILDREN
 6TH Street Playhouse, the Studio Theatre
 52 W 6th Street, SR
 Free www.6thstreetplayhouse.com 523-4185
- APR 29 **RECEPTION/MEETING WOMEN’S NETWORK** 5:30-7:30 p.m.
 TU Join us to exchange news about women’s organizations
 Petaluma Community Center
 320 N McDowell, Petaluma
 Petaluma American Association of University Women
 for Women’s Network of Sonoma County
 Free Barbara Guggemos guggemos@sonic.net
- APR 30 **FORUM ON SOCIAL SECURITY REFORM** 6 p.m.
 WED Santa Rosa Downtown Library, 3rd & E Street, Santa Rosa
 League of Women Voters, AAUW Santa Rosa and
 Sonoma County NOW
 Free Anita Lytle ALYTLE@sonic.net 544-1633

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