

HEALDSBURG AAUW BRANCH MEETING

May 15, 2017

Ronnie Devitt's

1714 Latino Lane, Healdsburg

PRESENT: Ronnie Devitt, Violet Nelson, Nancy Haiston, Janet Hoehn, Linda Clark, Andi Michelsen, Winky Merrill, Patty McHugh, Sue Campbell

The AAUW Branch meeting was called to order at 4:40 pm.

Minutes from prior meeting: Violet

The minutes of the April 17, 2017 meeting were approved; Andi moved and Sue seconded.

Treasurer's Branch Report and Budget Report: Winky

The projected balance at end of year 2016/2017 is just under \$11,000.

FAA Parade Update: Winky

Wendy Bertalon will be driving her truck in the parade. Board members will be riding in the back of the truck wearing graduation gowns and scholarship recipients will be walking behind carrying signs designating their awards. There will be signs adorning the truck indicating who AAUW is and what we do. There will also be kazoos and pencils with AAUW designation on them will be handed to parade attendees. Additional members are welcome to participate.

Vice President's Report: Nancy

All job descriptions have been revised and updated. The Nominating Committee will meet on June 12 to discuss candidates for the Homes Tour positions for next year. Nancy has finalized a job description for a new Board position, Program Chair. This position may not be filled immediately.

Communications Report: Linda

All key positions for next year will be filled by the end of the week

Membership Report: Patty

Current membership stands at 203, including one new member this month. While our membership did not grow at the same pace as recent years (20 new members representing a 10% increase), we continue to maintain a robust membership given the size of our community. As of this date, 87 members have renewed their membership and 116 have yet to renew for 2017-18. The membership year officially ends June 30.

Report card on achievement of 2016-2017 strategic goals: Ronnie et al

- Implementing our Branch's participation in Speech Trek:
Status: SpeechTrek was successful primarily due to Hillary Kambour. Working on ideas to gain more inroads with teachers for increasing participation next year.
- Engaging branch in state and national public policy issues:
Status: Progress on communications within the Branch and from National/State has improved. There were mixed results in terms of how much our members have engaged in the issues.
- Publicizing Healdsburg AAUW's mission and programs to its members and the community.
Status: While there were a couple of nice articles in the Healdsburg Trib re: GEMS, Homes Tour coverage, and scholarship winners, there was some difficulty getting any publicity in Windsor and in Cloverdale publications. The Forum provided an opportunity to publicize our mission and the local community was invited to one of our Speakers' Series meetings. In addition our participation (a float) in the local FFA parade float this year will publicize our scholarship awards. An opportunity for improvement next year is to personalize articles for newspapers to focus on city-specific awardees.

The meeting was adjourned at 5:27 pm.

Respectfully Submitted,

Violet Nelson, Secretary
May 15, 2017