

## AAUW HEALDSBURG BRANCH BOARD MINUTES

March 23, 2015

Ronnie Devitt's Home

Present: Sue Campbell, Ronnie Devitt, and Nancy Haiston. Cecile Peters, Judy Edmonds, Michele St. Clair, Diane Bartleson, Lynda Guthrie, Gail Wright, Charlene Luks

President Sue Campbell called the meeting to order at 4:11.

Judy Edmonds moved to approve the minutes as corrected in an email version. Ronnie Devitt seconded the motion and the motion passed.

COMMUNICATIONS REPORT: Nancy Haiston

The website management takes expertise. Nancy recommended we convert to the national AAUW website service. It involves changing our URL, but it will still have Healdsburg in the address. The service is free, but there is a fee for service management. The fee is similar to our current website fee from Go Daddy. We could take the website service back if we have a member who is able to manage it in the future. There is a feature with a Contact Us button so that the officer's email is not public. The web mistress would forward requests to the correct person. The web mistress would be responsible to post updates from committee chairs. The website format is designed to be of use to members and non-members alike. By consensus, the Board directed Nancy Haiston to proceed with the transition to the national AAUW website service.

COMMUNITY SERVICES REPORT: Judy Edmonds and Charlene Luks

The Board considered a request from an individual parent for a tuition subsidy for preschool tuition. The Board determined that this request did not meet our current criteria for funding under our regulations as a non-profit 501(c)(3) corporation. Charlene will convey the decision to the parent.

Judy Edmonds explained the need of County Non profit agency COMMUNITY CHILD CARE COUNCIL of SONOMA COUNTY (4Cs for short) for assistance. The current space leased from the school district at the Healdsburg Elementary School site for the preschool day care for children from low-income families was shut down on an emergency basis last week due to water damage. A plan is underway to make the Clary Building owned by the Boy Scouts able to house this preschool day care for six months until the school district can provide a new space. The Board authorized payments of up to \$15,000 to 4 Cs for facility accommodations and equipment contingent on receipt of a detailed budget submitted by 4 Cs and follow up accounting of expenditures. Charlene will convey the decision to 4Cs.

Judy Edmonds reported on enrollment in The Forum classes. The net revenue was almost \$21,000 for 12 weeks of classes. There will be two classes per week for the session starting in October 2015.

#### PUBLIC POLICY REPORT Michele St. Clair

Michele reported that the Public Policy Committee decided to survey the membership to choose from 5 issues for our branch to focus on next year. She will use Survey Monkey. Michele will send the complete survey to the Board to review before sending it to the membership. Michele passed out Pay Day candy bars and asked us to get some to hand out on April 14, national AAUW's Pay Equity Day. In our county women earn 84% as much as men on average. The group discussed ideas for publicizing Equal Pay Day including our Speaker's Night, the Chamber of Commerce meeting April 2, a City Council proclamation, as well as Board members' comments on April 14.

#### MEMBERSHIP REPORT Gail Wright

Gail reviewed the revised Buddy packet pages developed by the Membership Committee for orienting new members. We have 187 members as of now. The Membership Committee recommended a focus group and mentoring working women as a role for members who are working and cannot attend other activities. The committee feels we are successful and don't need to recruit. Gail suggested a questionnaire new members would fill out to identify their interests and skills. A one-time satisfaction survey was another possibility. New members could have questions about their first year, etc. Sue Campbell requested that the Membership Committee develop an action plan if future steps are recommended.

#### NOMINATING COMMITTEE: Ronnie Devitt

Ronnie reported that all officer roles are filled except for speaker series. An email blast of the slate needs to be sent two weeks before the May meeting.

#### Items for the Next Board Meeting:

- Scholarships
- Job descriptions
- The role of Publicity Chair

The meeting was adjourned at 5:55 p.m.

Respectfully Submitted,  
Charlene Luks, Substitute Recording Secretary

