

AAUW BOARD MINUTES

March 27, 2014

Home of Cher Frechette

Present: Sue Campbell, Gail Wright, Phil Wright, Cathy Chiminello, Cher Frechette, Janet Hoehn, Judy Edmonds, Charlene Luks, Ann Allan, Ronnie Devitt, Yvonne Hyatt, and guest Karen Fanucchi

Absent: Rita Minkin, Karen Danielson, Nancy Haiston

The Minutes of the February 2014 were corrected with the addition of “the board may chip in money for the food for the after party of the Homes Tour if not enough food is donated” in the Homes Tour Update section.

TREASURER’S REPORT: Phil discussed some minor changes and encouraged the board members to watch their budgets for the remainder of the year. A correction was made to Phil’s printed budget for the Sally Lyle fund. It is \$1500.

PUBLIC POLICY/NATIONAL ISSUES: Ann Allan presented information regarding the Santa Clara’s Coalition for Equal Pay annual awareness activities. Brochures and cookies with 23% “cut out” are delivered to high school social study classes throughout the Santa Clara County. A lesson plan on pay equity is made available to teachers. The brochure highlights three points, which are:

1. Learn the law; (CA Labor Code Section 232),
2. Consider non-traditional careers; STEM skills (AAUW Tech Trek), and
3. Negotiate for better wages and benefits; training workshops exist for negotiating better wages and benefits (AAUW \$start \$smart).

A lesson plan for social science high school teachers (Got Equal Pay? Lesson Plan) was prepared by 9to5 Bay Area, National Association of Working Women.

Ann brought to the Board’s attention the existence of a public high school STEM program located on the Sonoma State Campus. (Technology High School, Rohnert Park, named a CA Distinguished School in 2013). She recommends that Tech Trek Students be made aware of it and possibly visit it. The school is open to any student who qualifies and is selected from their lottery. Sonoma State is also the location of a Summer High School Internship Program, SHIP. During four weeks, 15 high school juniors conduct STEM research with faculty and are paid a \$1000 stipend. Ann recommends that the GEMS program make participants aware of it’s existence and possibly visit it.

Ann recommended that we invite a speaker she heard on NPR, Linda Kekelis, CEO of Techbridge Girls, an organization dedicated to offering after-school and summer STEM classes for Bay area students. Diane Bartleson has this information.

Regarding “Equal Pay Day”, Sue asked Ann to speak briefly at the monthly meeting on April 1 to encourage AAUW members to wear red on April 8, Equal Pay Day. Sue will

also be talking to the president of the Santa Rosa chapter about jointly sponsoring a \$mart workshop at SRJC or Sonoma State. There will be an Equal Pay Day luncheon which Liz Loebel will attend.

Ann Allan turned her attention to the issue of voting for state officers for AAUW. The key issues are: we will receive an e-mail message from Vote Now with our election access code and a link to the voting site. Members will be able to vote from April 12 to May 2.

Attached to each candidate's bio (AAUW CA candidates page) is a link to their detailed information, accessed by the log on "member" and password "aauwca". Unless there are additional nominees entering the race before April 6, all the candidates will be elected.

DUES INCREASE: Sue proposed we raise our annual dues by \$5 that will pay for new members' badges and will provide for a bigger budget for social activities. The by-laws state that 2/3 of the members present at the annual meeting (the meeting in May) need to approve of a raise in dues. The board voted to recommend to the membership an increase of \$5 for the coming year.

Ann Allan also recommended the board endorse the proposed \$4 raise in dues the state AAUW is requesting and that an e-mail blast be sent to the members. The board voted to do so. She will send supporting AAUW data to the board. The state dues have not been raised in 10 years and there has been a decline in membership at the state level.

SCHOLARSHIPS & GRANTS: Cathy Chiminello reported there are 14 applicants at SRJC for AAUW Scholarships. The 8 girls have been selected for Tech Trek for the summer program. There will be a meeting of the girls and their parents on May 15. The Healdsburg High School scholarship night is May 19.

CAREER CHOICES: Judy Edmonds said the last Career Choices event was an outstanding success with 20 students being turned away and 75 participating, watching local chefs prepare food for the students to sample and listening to them talk about their careers in the culinary world. The director of curriculum for the Healdsburg school district asked Judy to attend a meeting on March 12. Theresa Burke, the principal of Cloverdale High School, is interested in having a Career Choices program at her school.

HOMES TOUR UPDATE: Ronnie Devitt listed the homes for the 2014 tour. They are: 332 East St. (Terry & Tim Leach), 319 First St. (Vince & Paula Dougherty), 110 First St. (Kate Hendricks), 556 Matheson (Lisa & Michael Rhodes), 243 Center (Myra Hofer), and 506 Fitch (Kim Nordmo). They are all small to medium size. The refreshment house is 319 First St.

All of the raffle donations have been secured for 6 baskets, with each one valued at approximately \$1,000. The publicity committee is working hard. 47% of the volunteer slots have been filled, with more docents needed. Thermometers are an effective way to

communicate to the membership via e-mail blasts about the status of ticket and raffle sales.

NOMINATING COMMITTEE: The committee is still searching for a publicity chair as well as a Homes Tour chair. Ronnie Devitt will continue as co-chair with a person who will work with her with the understanding she will be the chair for the 2015-2016 year. Cecile Peters is considering working with Ronnie. (& happily, she has accepted)

TITLE IX: The state AAUW has a pilot program to collect data via a questionnaire put out by the Title IX Coalition. The intent of presenting this to the local high school is to suggest any changes that would be recommended to comply with Title IX. Sue has contacted the principal's office to set up a time to come in and present the questionnaire. The board supported the program and encouraged Sue to emphasize that it is a pilot and we want to partner with HHS in its execution.

The meeting was adjourned at 6:15 pm.

Respectfully submitted,
Yvonne Hyatt
Recording Secretary

Important Dates:
Santa Rosa Equal Pay Day Event - April 8
State Convention – April 11-13
North Coast Leadership Meeting – June 14