

AAUW Board Minutes September 12, 2013

Present: Sue Campbell, Cher Frechette, Rita, Minkin Karen Danielson, Nancy Haiston, Charlene Luks, Ann Allen, Judy Edmonds, Ronnie Devitt

Absent: Gail Wright, Phil Wright, Yvonne Hyatt, Cathy Chiminello, Janet Hoehn

The minutes of the May meeting were approved.

Kick Off Feedback:

Sue estimated 80 people attended. All seemed to enjoy, the event and 12 new or prospective members were there, several with science or tech backgrounds. Sue bought a microphone, but it came without a speaker. [Charlene borrowed a microphone system to use.] The store is ordering possible replacements.

Treasurer's Report: [Sent by email]

Budget: Ann Allan said she does not need the \$50 for Public Policy.

Speaker Series budget: Holly Hoods suggested a \$50 honorarium. There was consensus that the budget would cover this. The group suggested asking Holly to speak on woman's suffrage and to make a pitch for her Madam Preston exhibit at the end.

The budget was approved and is ready to post on the website.

Money donated for Tech Trek and money not spent on convention last year was put into the unallocated line item. This amount is larger than in the past so that it can be used for Tech Trek if this year's fund raising is not sufficient.

Communications:

Nancy reported that the one person who gets a hard copy of the newsletter has sent a check. Board of Directors pictures for the website need to be taken by Al Loebel so that they are a standardized size. Otherwise, it is difficult to upload them onto the website.

Nancy has changed the goal to 72 hours turn around time to get something posted. Plan on a week if you need something posted on the website. Nancy has asked Karen Fanucchi to send a reply when it is done.

Nancy requests that she be copied on all requests for email or website posts. Consider: Is this something that needs to be in all places- event? calendar?, email? Newsletter? Cher will be the one to communicate with Karen Fanucchi. for web postings for social events. Everything that has a firm date should be posted. Nancy will clarify this process with Karen Fanucchi.

Content comes from the person generating the announcement. Deana, Karen, and Liz are editors who may shorten, but they are not the writers. This includes articles for the newspaper publicity. Ronnie pointed out that for the Homes Tour, the writing responsibility needs to be clarified.

The job descriptions on the web are in PDF, which cannot be edited directly. The Word document back up file will be with the President and each Board member will keep a copy of his or her own job description in Word in order to update it at the end of the year.

Ann asked how she should pass on the information on STEM legislation. The group decided that she would write a newsletter article and request an email blast if action is required. Ronnie asked for clarification in terms of Board policies about not supporting political issues. We provide information, rather than taking a position.

After some discussion about a memorial for Sally Lyle, no action was taken. This will be discussed after more we have information about the family's wishes and Cathy can provide more information about a scholarship at the high school level.

Homes Tour:

Ronnie reported that we do have a state corporate i. d. number for a tax exempt organization and are entitled to hold a raffle if we file the necessary request paperwork with the state. Only private, tax exempt, non-profit organizations qualify. It is illegal to sell raffle tickets on line.

Social:

Cher reviewed the status of name badges. The company has a template with the old logo. The set up charge would be about \$25. The consensus was to pay the set up charge if needed to order new nametag with just AAUW in the new font, but not the words from the new logo. The set up fee would be paid from the branch membership budget. Cher suggests that badge ordering become part of the new member process. Cher will do the part regarding set up of the new format. The process will be discussed at the next Board meeting since Gail is not here today.

Recruitment: Sue reported:

AAUW Funds: Winky Merrill will take this over. Kim Burmester has the file. Sue will ask Laurie Wachter to pick it up.

Facebook: Diane Bartleson's friend Melanie Bagby is interested in joining and may be willing to do this role. Rita has potential members who use Facebook and might help in this role. Sue Yaborski was one. Nancy Haiston pointed out that we need back up people. Sue will email Gail to keep an eye out to see if they join. A committee might be a good idea.

eScrip: no chair as yet.

Tech Trek Fund Raising:

Charlene announced that we have received two donations. Charlene will bring copies of the brochure to the Costeaux fundraiser. Judy has asked Debbie Crapeau to make a poster. Judy suggested we seek a co chair at this event.

Community Services:

Judy announced that she has a student assistant. Wendy Bertalon's husband passed away- Sue will request the memorial check to be sent to AAUW funds.

Items for the next General Meeting: Tech Trek fund raising

Items for next Board Meeting:

Badge process

Questionnaire for the Speaker Series

Sally Lyle memorial

Respectfully Submitted,

Charlene Luks, substitute secretary