

## HEALDSBURG AAUW BRANCH MEETING

February 15, 2016

Ronnie Devitt's home

**PRESENT:** Ronnie Devitt, Janet Hoehn, Winky Merrill, Andi Michelsen, Violet Nelson, Deana Fusco, Michele St. Clair, Sue Campbell, Nancy Haiston, Linda Clark, Judy Edmonds

The AAUW Branch meeting was called to order at 5:07 pm. The minutes of the January 18, 2016 meeting were approved. Sue moved and Michele seconded.

**Treasurer's Branch Report and Budget Report:** Winky reviewed both reports and no changes were noted.

### **Vice President's Report:**

**Nominating Committee:** Nancy distributed an updated Leadership Team Roster for 2016-2017. All Board positions have been filled.

**Named Grant Honoree program:** This is a CA AAUW program. For every \$750 gift given by a Branch to the National AAUW Fund, the Branch can submit a Branch Names Gift Honoree Nomination form to CA AAUW as a way to honor a person(s) or organization for extraordinary service to AAUW. The Board decided to gift Honorees who have donated at least \$750 to the Tech Trek program. For this year, those included would be: SonicNet, Rotary Club, Mary Lee McDune, Amy Neel, Heidi & Don Blumenthal, B&M Electric, Soroptomists of Healdsburg and Sotoyome-Curtis Masonic Lodge 123.

### **Public Policy Report:**

The committee met on Thursday and finalized plans for Equal Pay Day, which this year takes place on April 12, 2016. We plan to urge the cities of Healdsburg, Windsor, and Cloverdale to issue proclamations in support of Equal Pay. The Committee plans to utilize an unequal cookie idea for this year: hope to persuade Cousteaux's to bake two large batches of cookies, one of whole cookies and one of cookies with a "bite" taken out. Each cookie would be sold for the same price, with the whole cookies being sold to women and the unequal cookies being sold to men. For the cookie project we need some funds: for cookies, for a large banner that will read Equal Pay Day, and for some small banners that will promote the "Unequal Cookie Bake Sale". Michele to get quotes for having a banner made that can be utilized in future years as well.

## **Membership Report:**

The Membership Directory, the Personal Information Roster, and the New Member Orientation document were each updated and posted on our website as of 1/29/16.

We have 5 new members — Barbara Zarakov, Mary Farha, Linda Miller, Karen Warburton, Hallie Beacham, and one returning member, Kelly Ebeling. Total membership is now 195, having lost Doris Golden who recently passed away.

Pat Bertapelle is planning a New Member Orientation for sometime later in March.

## **Community Services Report:**

Expanding Your Horizons: Our chapter helps sponsor the annual EYH conference. This worthwhile project puts together a Saturday workshop format for 7th and 8th grade students to explore a wide range of career options, in particular for girls interested in STEM (science, technology, engineering and math). An article was placed in the March newsletter. This year the program will be held on Saturday, April 2, at the Sonoma State University campus. In addition to our financial support, we will need a few volunteers for the registration process the morning of the program. Anyone who is interested should contact Pat Bertapelle at [pat@vbbn.com](mailto:pat@vbbn.com).

## **Communications Report:**

After a rocky start on the learning curve, the website is now running smoothly and up to date!

Facebook is continuing to increase viewership. Michele's policy posts are popular. A plan is now in place for at least one posting per week.

The Homes Tour has already been mentioned in the San Francisco Chronicle and Press Democrat! Neita is working with the PD for a cover article in April.

The Grapevine and Constant Contact publications are fully utilized.

**Speakers Series:** No report.

**Social Activities:** No report.

The meeting was adjourned at 5:30 pm.

Respectfully Submitted,

Violet Nelson, Secretary  
February 15, 2016

