

## **AAUW BOARD MINUTES**

October 17, 2013

Healdsburg High School

**Present:** Sue Campbell, Charlene Luks, Cher Frechette, Rita Minkin, Karen Danielson, Nancy Haiston, Ann Allen, Judy Edmonds, Gail Wright, Phil Wright, Cathy Chiminello, Janet Hoehn

**Absent:** Ronnie Devitt

The Board Retreat minutes from August were corrected at the meeting in September and the corrections were as follows:

- 1) Under Community Services it should say, "Judy requested \$400 for the GEMS budget"
- 2) Under Scholarships and Grants, Charlene will approach Kiwanis, not Rotary, HEF does not run TLT which is a separate non-profit program
- 3) Pasitos was misspelled

Regarding the September meeting minutes, Karen brought up the need for clarification of the amount to be given to speakers from other non-profit organizations since Holly Hoods requested \$50 for Healdsburg Museum. Sue suggested that if the speakers series budget needs revision, Karen and Rita submit a request form to the board for the money to cover the amount.

After that discussion, the minutes were approved.

### **Treasurer's Report** (sent by e-mail)

Phil reviewed the reports and there were no issues.

### **Speaker Series Survey**

Several board members made suggestions regarding the wording, the order of the questions, substituting letters for some of the numbers, and adding a line to indicate whether or not the attendee is an AAUW member to the survey. The information obtained from this year's surveys will be used for obtaining speakers for next year.

A discussion ensued about the Tech Trek girls who came to the September meeting. Bev Lieberman's group will meet in November to review the criteria for the selection of the Tech Trek girls. It was pointed out that financial need is not one of the criteria.

**The Member Meeting Topic Calendar** was put together by Sue for the board's consideration. As October highlighted Tech Trek, November will focus on Reading Rocks, January the AAUW Funds, etc. Judy and Sue will contact the appropriate woman who can speak about the topic that will be featured at a monthly meeting.

### **Badges**

Cher Frechette had done some research regarding the new AAUW logo and the cost of having badges for new members made with the new logo. Gail will be in charge of taking orders for the badges and collecting the money. The cost will depend on how many are ordered. She will send out an e-blast when the details are finalized.

### **PR Calendar**

Diane Bartleson is the Publicity Chair and is looking for articles for the Healdsburg Harold Tribune and the Santa Rosa PD. There was a discussion about getting articles published and Charlene mentioned that an article accompanied by a photo is more likely to be published. Nancy requested a picture be sent to her of the presentation of the AAUW check given to HEF. She reminded us to continue to check the website for any changes or corrections or updates that might need to be made. A few minor changes were made to the publicity plan put together by Nancy.

### **Tech Trek Fund Raising**

Charlene stated that a total of six donors who may make major contributions have been contacted. Board members gave Charlene suggestions for other companies to approach. \$760 was raised at the event at Costeaux. Attendance was lower than last year and the observation was made that many

members were out of town at that time. Charlene wrote an article for the next Grapevine and in it she thanked those who came to Costeaux and supported the fund-raising event. The question was raised; should individual members be approached for donations or should the whole membership be asked? Sue suggested approaching those who have given a significant amount in the past, but not the general membership.

Phil asked about writing thank-you notes to those who have sent checks for Tech Trek. Sheila Kneass is the Corresponding Secretary and Charlene will ask her to write the thank-yous if needed.

### **Sally Lyle Fund**

The family of Sally will be happy with whatever the board's decision is.

The board in general decided a scholarship is more appropriate than a plaque for a bench at the library. We will have the discussion about how the money should be given for a scholarship to a deserving high school senior at either the January or the February board meeting.

### **Recruitment**

Winky Merrill will handle donation of the AAUW Funds to the AAUW Educational Opportunities Fund.

Gail is working on social networking ideas discussed at the board retreat.

We do not have a chair for e-scip. Sue will ask Pat Bertapelle.

Sue will handle the details of the mandatory by-law changes and stated there is nothing controversial proposed. She will let the board know at a future meeting what the changes entail.

For the next state convention, Career Choices will be our chapter's nominee for a significant contribution award.

**Item for the Next Board Meeting:** status of the Homes Tour

**Other Items:** Cher brought up our insurance coverage and asked "does it cover private as well as public spaces?" A form may be filled out and given to Phil and that should take care of any insurance issues for each event.

November 21 will be our next board meeting.

Respectfully submitted,

Yvonne Hyatt  
Recording Secretary